Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES
SPRING 1985

Disneyland
30th year

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OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES • SPRING 1985

Disney News

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COVER: The Disneyland Theme Park is celebrating its 30th Anniversary with a 365-day birthday party all through 1985. Pictured is a magnificent Sleeping Beauty Castle replica in cake form.

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Disneyland
30th year

Disneyland Park in California is celebrating its 30th anniversary this year with a grand and glorious party; a year-long extravaganza of parades, shows, special events, and prize giveaways that are making the Magic Kingdom more magical than ever.

But that's just the start of the fun and excitement in store for 1985, because we've got great news for Magic Kingdom Club members and *Disney News* subscribers.

First, as a Magic Kingdom Club member, you can take part in the Disneyland 30th Year festivities with special reduced prices on Disneyland Passports. And, who knows? A visit to Disneyland this year just might make your wildest dreams come true if you happen to walk through the fabulous Gift-Giver Extraordinaire Machine at the right time. Included in the gifts being given away are Disneyland Passports, Mickey and Minnie plush toys, commemorative wristwatches, even brand new General Motors cars.

Plus, Magic Kingdom Club members can also celebrate by entering the Magic Kingdom Club/Disneyland 30th Anniversary Sweepstakes. Grand prize is a 1985 Cadillac Sedan deVille and other prizes include Disneyland vacations, 30th Anniversary commemorative plates, and Disneyland Passports. Details and entry form are in the *1985 Magic Kingdom Club Membership Guide and Vacation/Travel Book,* available now at your personnel or recreation office.

For *Disney News* subscribers, the Disneyland 30th Year celebration brings an exclusive photo contest for amateur photographers. Prizes include a trip to Disneyland or Walt Disney World, cameras and slide projectors from Kodak, and Disney merchandise. Details about this exciting contest are at right.

And be sure to watch for articles detailing the history of Disneyland in this and future issues of *Disney News.* The best has just begun as Disneyland celebrates its 30th Year, so come on out and join the party.

Bob Baldwin

Bob Baldwin / *National Director, Magic Kingdom Club*

DISNEY NEWS 1985 PHOTOGRAPHY CONTEST

To help celebrate Disneyland Park's 1985 30th birthday, DISNEY NEWS magazine is awarding 300 wonderful prizes to some lucky amateur photographers who take a winning photo in the Disneyland Park in California or in Walt Disney World Vacation Kingdom in Florida. Prizes will be awarded to those photos, which in the opinion of the judges, best represent the universal appeal of the Disney Parks—the happiness they bring to all who visit them. *Spontaneity* in the photo taking will be a key word in helping the judges pick the winning entries. Entries must be in color only: color prints, original 35mm color slides or transparencies. Winners will be announced in the Spring 1986 issue of DISNEY NEWS…

THE GRAND PRIZE: A 5-night Deluxe Vacation at either Disneyland or Walt Disney World, including air fare, for a family of four. Winner of the Disney Park Holiday must use the accommodations by November 1, 1986.

2—First Prizes: A Kodak Carousel #5600, retail value $510 each.

3—Second Prizes: Kodak #6100 Disc Camera Outfits, retail value $92.95 each.

4—Third Prizes: Kodamatic 980L Instant Cameras, retail value $89.95 each.

5—Fourth Prizes: Disney watches of est. value $50 each.

6—Fifth Prizes: Mickey or Minnie Plush toys.

279—Honorable Mention Prizes: A year's free subscription to DISNEY NEWS magazine. All winners mentioned above will also receive a one year's free subscription.

CONTEST RULES:

1. The contest is open to amateur photographers only. Employees and families of Walt Disney Productions, its subsidiaries and agencies are not eligible.
2. Each entry should be submitted by the person taking the photo.
3. Entries are limited to color only: color prints, or original 35mm color slides or transparencies. No black and white will be accepted.
4. The entry blank (or copy thereof) must be signed by the person entering the photograph. Any recognizable person in the photo must also sign the entry blank or the photo will be disqualified. Prints must be no larger than 8 x 10 inches. You may enter more than one photograph, but each entry must be accompanied by an entry form or facsimilie thereof.
5. Entries will not be returned. Photos become the property of DISNEY NEWS, published by Walt Disney's Magic Kingdom Club, a division of Buena Vista Distribution Co., Inc. All winning entrants agree that Walt Disney Productions will have the sole and exclusive right to use the winning photographs in any and all publications at any time after announcing the winners.
6. All entries must be taken on or after January 1, 1985.
7. All entries must be postmarked no later than November 1, 1985.
8. All entries must be labeled with the photographer's name and address and those under 18 must submit a signed release from parent or guardian.
9. Decisions of the impartial panel of judges will be final.
10. All award winners will be notified no later than February 10, 1986.

DISNEY NEWS 1985 PHOTOGRAPHY CONTEST ENTRY FORM

Send to: **Photo Contest,** P.O. Box 4489, Anaheim, California 92803

Name______________________________ Age (if under 18)________

Address____

City______________________ State__________ Zip__________

Telephone Number______________________________________

If one of my entries wins a prize, I agree to allow DISNEY NEWS or Walt Disney Productions to use it for publication and promotion. I certify with my signature that I am not a professional photographer or a teacher of photography.

Signature of Contestant__________________________________

If contestant is under 18, Parent or Guardian Signature

I agree to the use of this photo in which I am recognizable, pursuant to the rules of the contest (Signature)__________________________

Shooting Location______________________________________

A FLORAL PICTORIAL

It's Spring Again!

It's that wonderful time of the year when people sing "of brooks, of blossoms, birds, and bowers: Of April, May, of June and July flowers."
Hesperides (1684) Robert Herrick

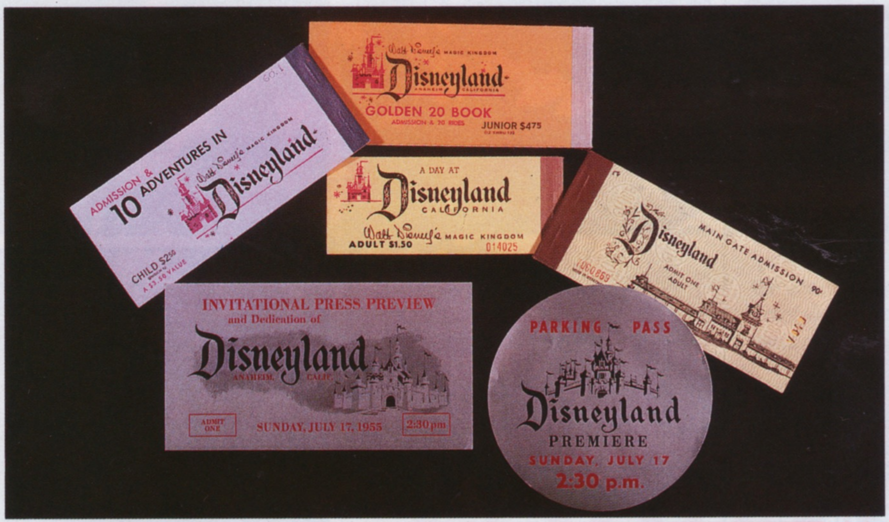
And in the Disney Theme Parks, the lovely season means the enjoyment of lush landscaping, new entertainment, recreation, fun and laughter not found in any other environment in the entire world.

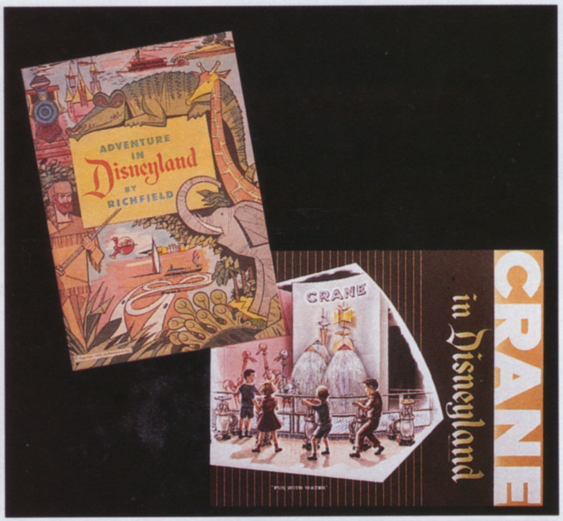
In Walt Disney World in Florida, Spring means perfect weather for outdoor activities such as golf on three championship courses, water slides and white water rapids of River Country, tennis, water skiing, sailing, fishing and horseback riding. And it means basking in the vivid colors of landscaping that serve as a living backdrop for unique adventures and attractions. Each year, included in the annuals planted there are ginger lilies, honeysuckle, hibiscus, blue passion flowers, yellow cassias, wild purple bougainvillea and an array of fragile pansies, to name a few.

The main entrance floral portrait of Mickey Mouse, "painted" in blossoms and flowers has long been a landmark of the Disneyland Park in California. In the Spring, the park looks its best in a wide variety of annuals in basically orange, yellow and white, predominately daisies and marigolds. As Easter approaches, traditional lilies appear surrounding the flag pole in Town Square.

Included in our pictorial review of luscious Spring flowers are those of the Los Angeles Country Arboretum in Arcadia. Also in Southern California, noted for its remarkable Rose Garden, is the Huntington Botanical Gardens display of over 1,000 varieties of roses, at the world-renowned Huntington Library in San Marino.

(Out-of-Park photography by **Stan Cannon**)


Admission & 10 Adventures in Disneyland
Child $2.50
Disneyland Golden 20 Book
Junior $4.75
A Day at Disneyland California
Adult $1.50
Main Gate Admission
Admit One Adult
Invitational Press Preview and Dedication of Disneyland
Sunday, July 17, 1955
2:30 pm
Parking Pass
Disneyland Premiere
Sunday, July 17
2:30 p.m.


Adventure in Disneyland by Richfield
Crane
Crane in Disneyland

The Disneyland News
World Visitors Enjoy Disneyland.
Mickey Mouse Club Circus to Open Here.
Circus Premiere Inaugurates Disneyland Christmas Events.
50,000 Attend Gala Park Opening.

The Story of Disneyland
Picture Souvenir Book of Disneyland in Natural Color

Collecting DISNEYLAND Memorabilia

by **David R. Smith**

Every collector loves a bargain. Unfortunately, when it comes to collecting Disneyana, the popularity of the field has caused prices to skyrocket thus making bargains scarce. Disney cels and the attractive Mickey Mouse toys from the 1930s are now beyond the reach of many collectors' budgets. But there is one area of Disneyana which has not yet gained a great number of followers, and there are still many bargains to be found if the collector has the patience to search them out. That area is Disneyland memorabilia.

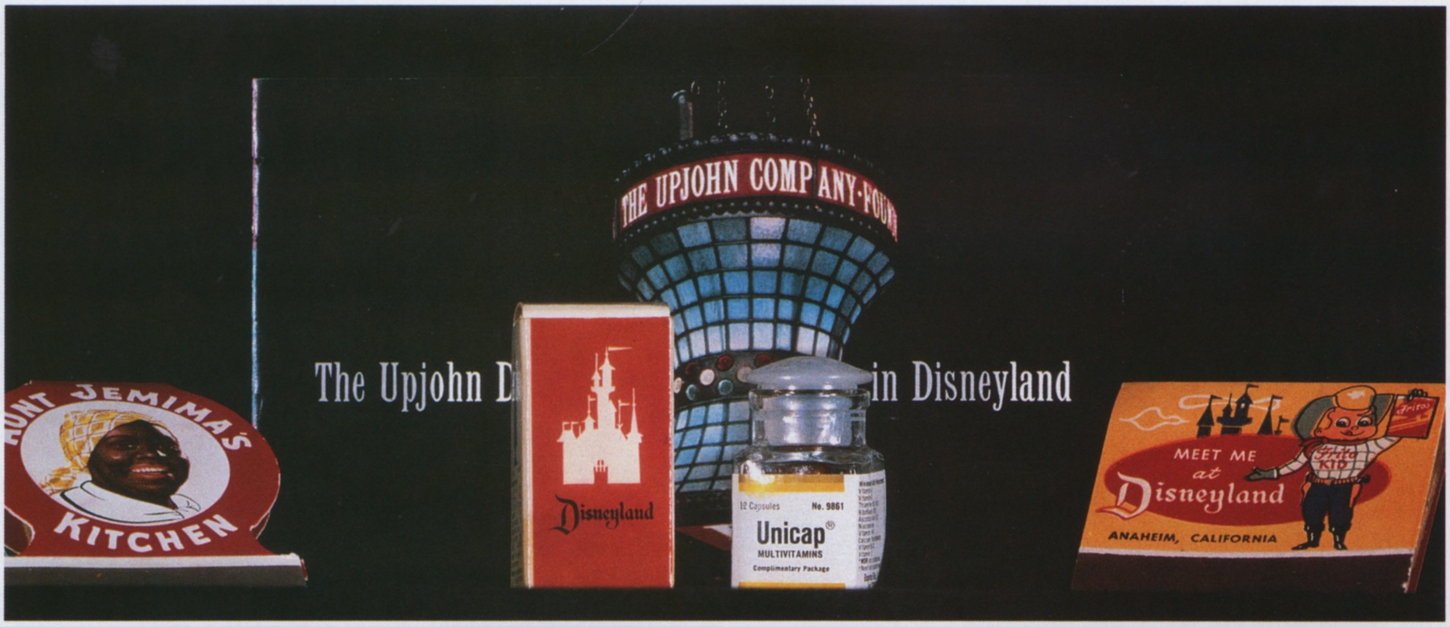
As Disneyland reaches its 30th anniversary this year, one side effect of all the publicity may be an awakened interest in the collecting of Disneyland memorabilia. Throughout the year, promotions from corporate participants at Disneyland, other national advertisers, and Disneyland itself will help call attention to Disneyland's history. This publicity may encourage people to dig through their drawers and closets for long-forgotten mementoes of an early trip to the "Happiest Place on Earth."

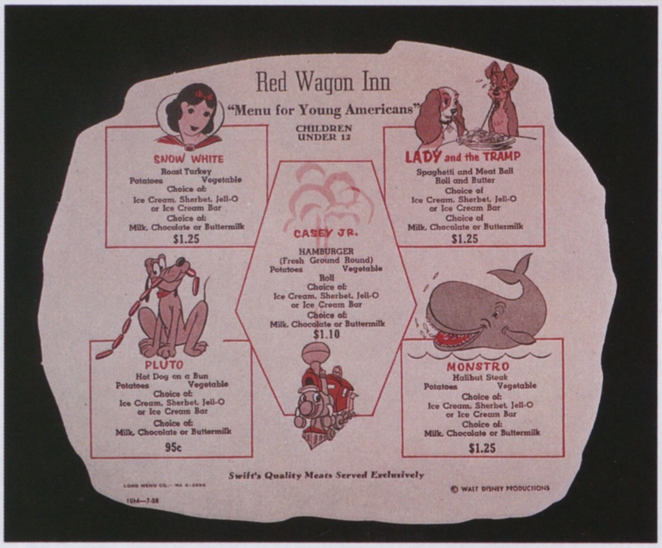
There are a number of different types of items which are likely to interest collectors. You might check your files at home to see whether you kept any of the following:

Guidebooks—The first Disneyland guidebook, copyrighted 1955, was small in size and was illustrated by renderings and drawings rather than photographs (the park had not been completed when the book was prepared). Shortly after opening, a photographic guidebook was hurriedly published by American Souvenir Company. This first photographic guidebook, whose pictures show the almost bare landscape of Disneyland, is quite scarce. Beginning in 1956, large format guidebooks were published with a new edition almost every year.

Ticket Books—Because of longstanding Disney policy, Disneyland Main Gate admission tickets can be used at any time, at both Magic Kingdoms—Disneyland and Walt Disney World. Therefore unused tickets from 1955 can still be used today and are worth at least the equivalent of the current cost at the Main Gate. But, the early tickets may be worth even more to collectors. When Disneyland opened in 1955, guests purchased an admission ticket ($1 for adults, 50 cents for children) and then bought individual tickets at each attraction they wished to visit. Ticket books were offered first on October 11, 1955. They featured admission, plus eight ride tickets, at a cost of $2.50 for adults, $2 for juniors, and $1.50 for children. Ten-ride books were first sold in June, 1956, and "Jumbo 15" ride books in June, 1957. Gold, silver, and Main Gate passes have been issued every year since 1955, and until 1966 there was a special railroad pass. The early passes signed by Walt Disney have special value because of his signature, which can add $200 to the value of an item. Ticket books were phased out in favor of an all-inclusive passport in 1982.

Post cards—Since 1955, hundreds of different Disneyland post cards have been offered for sale. The earliest ones, and the ones showing discontinued attractions, are especially desirable. Prices for these post





Red Wagon Inn

"Menu for Young Americans"

CHILDREN
UNDER 12

SNOW WHITE
Roast Turkey
Potatoes Vegetable
Choice of:
Ice Cream, Sherbet, Jell-O
or Ice Cream Bar
Choice of:
Milk, Chocolate or Buttermilk
$1.25

LADY and the TRAMP
Spaghetti and Meat Ball
Roll and Butter
Choice of
Ice Cream, Sherbet, Jell-O
or Ice Cream Bar
Choice of
Milk, Chocolate or Buttermilk
$1.25

CASEY JR.
HAMBURGER
(Fresh Ground Round)
Potatoes Vegetable
Roll
Choice of:
Ice Cream, Sherbet, Jell-O
or Ice Cream Bar
Choice of:
Milk, Chocolate or Buttermilk
$1.10

PLUTO
Hot Dog on a Bun
Potatoes Vegetable
Choice of:
Ice Cream, Sherbet, Jell-O
or Ice Cream Bar
Choice of:
Milk, Chocolate or Buttermilk
95c

MONSTRO
Halibut Steak
Potatoes Vegetable
Choice of:
Ice Cream, Sherbet, Jell-O
or Ice Cream Bar
Choice of:
Milk, Chocolate or Buttermilk
$1.25

Swift's Quality Meats Served Exclusively

10M—7-58

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cards are still low, often 50 cents or less, but all that could easily change as post card collecting becomes more popular.

Disneyland News—Sold by newsboys on Main Street, this tabloid newspaper was published monthly, beginning with July, 1955 (the rarest) and continuing until March, 1957. The newspaper originally sold for 10 cents and contained stories about Disneyland attractions, important visitors and special events.

Souvenir Merchandise—Early pennants, spoons, charms, maps, trays, buttons, glasses, plates and other souvenirs are certainly going to increase in value. Animation cels, originally sold for a few dollars at the Art Corner in Tomorrowland, are now bringing hundreds of dollars. Collectors have already shown interest in figurines by Hagen-Renaker and Goebel, which were sold in the Emporium, and there is an established market for them.

Participant Company Giveaways—Did you ride on the old Richfield Autopia as a kid and receive a driver's license and a special comic book (now worth $16)? Did you eat at Red Wagon Inn or Don DeFore's Silver Banjo and keep a souvenir menu? Did you pick up free post cards and a gift bottle of vitamins at the Upjohn Pharmacy? Were you given one of the brochures on Crane's *Bathroom of Tomorrow?* All these and other early participant company giveaways are relatively rare.

Disneyland
30 years

During the past decade we have all learned that nostalgia has value. The ephemeral of one age becomes the valued collectible of the next. Because of the worldwide fame and popularity of Disneyland, it is very possible that the 30th anniversary celebration may serve to trigger an interest in the nostalgic "treasures" of its past. Besides, there will be new 30th anniversary souvenirs for those hoping for a collectible of the future.

David R. Smith *has been the director of the Walt Disney Archives since 1970. He is the author of an extensive bibliography on Walt Disney and an active member of the Society of American Archivists.*

"Hoop-Dee-Doo"

for the Pioneer Hall Revue

by **Scott Richter**

Rustic Pioneer Hall in Ft. Wilderness, made of western white pine shipped all the way from Montana, houses the Pioneer Hall Players whose first show premiered in 1974.

Just north of EPCOT Center and south of the Magic Kingdom, lies a fantastic entertainment and taste bud bonanza which few first-time visitors of Walt Disney World even know exists—the "Hoop-Dee-Doo Musical Revue" at Fort Wilderness Pioneer Hall. Since 1974, the Pioneer Hall Players have been delighting the hungry guests who "chow down" on a variety of vittles, while being royally entertained.

The "Hoop-Dee-Doo Revue" was created primarily by Larry Billman. The Ft. Wilderness show began as a college workshop program in the summer of 1974. Disney scouts auditioned students at colleges across the country, bringing them to WDW to participate in the summer program, for which they received college credit. The show proved to be so successful, that it was decided to convert it into a dinner show with professional actors. The "Hoop-Dee-Doo Revue" has been playing to packed houses ever since.

As showtime nears, guests are escorted into the beautifully constructed Pioneer Hall, which gives them the feeling of entering a time warp into the Northwest Territory of 1800. To build this replica of a Frontier American lodge, 1,283 logs were hand-fitted.

Once inside, guests are seated at tables on either the first floor, or on one of two second floor balconies which line both sides of the Hall. To further enhance the atmosphere, the Hall contains several replicas of ranch-style chandeliers, and paintings depicting life on the 19th century western frontier.

Once seated, visitors find a tasty appetizer awaiting them along with a fresh salad and their choice of beer, Sangria or fruit punch. Moments later, the 2 musical members of the Pioneer Hall Players—"Professor Tommy" on the piano, and "Smilin' Jack" on the banjo—begin the pre-show. After their opening number, the rumbling of the front doors signals the stagecoach arrival of the other six players—Jim and Flora, Johnny and Claire, and "Six Bits" and Dolly. As they stomp in and introduce themselves, they apologize for their tardiness, which was "caused by their broken down stagecoach." The audience soon realizes that they are a colorful group indeed: Jim is the leader of the "gang." Flora, his partner, is the sweet "girl next door" type. Six Bits and Dolly are true country characters. Six Bits provides many comic moments, while Dolly is comparable to the infamous Annie Oakley. Johnny is more or less the "city slicker" type, while Claire, with her cute, giggly laugh, is a showgirl.

Pam O'Bannon, who plays the part of Claire, has been with "Hoop-Dee-Doo" for 11 years—the longest of any of the performers. During that time, she has performed in over 5,000 shows. O'Bannon started with the Disney organization in 1971, when she became a dancer at the Diamond Horseshoe Revue. As lead performer for one of the "Hoop-Dee-Doo's" two casts, her responsibilities include training newcomers and being able to perform all three of the show's female roles.

Once introduced, the players continue with the pre-show by immediately bursting into song and dance with their opening number: "Hoop-Dee-Doo, Hoop-Dee-Doo, we want to put on a show for you..." Each of the "gang" then makes the audience feel right at home by singing songs about what various locations the guests represent.

When it's time for the main course, and the players sing their "Chow Down Chorus," waiters and waitresses serve pewter buckets full of "Mom's" delectable, "all you can eat" fried chicken and barbecued ribs, along with corn-on-the-cob, heaps of baked beans, and continuous refills of your favorite beverage. As guests gobble down the delicious "hoe-down" food, Professor Tommy and Smilin' Jack begin the next part of the show—dinner entertainment—with more musical numbers.

After a short intermission, the group comes flying back on stage to begin the main show. Johnny and Claire dance the "Hokey Pokey," Six Bits and Dolly exchange jokes, and Jim and Flora sing some enchanting songs in the center of the house. Then all gather onstage to perform their rendition of "Clementine," which is perhaps the show's funniest number.

Mike Strickland, who plays the bumbling Six Bits, enjoys all of his character's antics; but, "Clementine has always been my absolute favorite," says Strickland, "because it's funny to the audience, and it's fun for me to do."

After contributing to the "Clementine" number, Six Bits talks the others into letting him sing a solo, while they prepare the stage for the grand finale. The audience knows that they are in trouble when he tells Professor Tommy that he wants to sing "Beautiful Dreamer"—in the key of R!

Following Six Bit's disastrous rendition of "Beautiful Dreamer," he and Dolly direct the "audience challenge," in which they divide the house in two to see which side can sing, stomp, shout and whistle the loudest.

As guests complete the main course, the players perform their "Strawberry $hort Cakewalk" number. Then, the waiters and waitresses appear onstage, and in a high-kicking routine, they dance off and over to the tables where they serve—you guessed it—mouth-watering strawberry shortcake.

Next, it's time for the finale—the Pioneer Hall Players' side-splitting version of "The Ballad of Davy Crockett." The "gang" finds four willing souls from the audience to play the parts of a Texas Ranger, an Indian Brave, a "can-can" girl, and Davy Crockett's angel. The costumes of the participants are outrageous: they range from a giant cowboy hat for the undersize Texas Ranger, to a tiny halo and tutu for the oversized angel.

Audience participation such as this is a very important part of the show, because "Anytime the audience can join in the fun," a cast member explains, "they love it. They love to laugh at themselves."

With the conclusion of "Davy Crockett," the players announce that their stagecoach has been repaired and they must be on their way. But, the group still has time to sing "Tavern in the Town," plus a medley of songs as they dance around the Hall, while each family chimes in, rattling spoons across old-fashioned wash-boards. As the music fades, the players exit in the same fashion as they entered, concluding a delightful evening of spectacular entertainment.

Since the "Hoop-Dee-Doo Revue" is understandably one of Walt Disney World's most popular shows, reservations should be made as far in advance as possible. Mike Strickland feels that the show's popularity is largely due to the fact that "It has something for everyone." Ray DeForest believes another important factor is that "We're always with the people," unlike ordinary stage shows, which "separate everyone onstage from the audience."

Although there are many reasons for the show's enormous success, perhaps they can all be based on one intrinsic element: the fact that the show is so very rich in the early western culture upon which our American Frontier was founded.

Church Street Station's namesake railroad depot constructed in 1890. It is the only building in Orlando to be listed on the National Register of Historic Places.

CHURCH STREET STATION

By **Sandra Hinson**

Church Street Station is the inspiration of a colorful entrepreneur who reveres Walt Disney as his spiritual godfather and considers his ultimate compliment came from the writer who dubbed him the "Disney of Downtown Orlando."

CHURCH STREET STATION

1931 American LaFrance fire engine, restored and outfitted with a 1928 Tangley Calliope. The engine is part of Snow's collection of antique vehicles labeled the Church Street Station Volunteer Fire Department. The engine is frequently used to carry the Rosie O'Grady's Good Time Jazz Band in parades and can be rented for birthday or business parties and special events.

Robert J. S. Snow's block-long development on West Church Street is a place where you can enjoy a cold beer and hot Dixieland jazz at *Rosie O'Grady's Good Time Emporium*; sip fresh fruit punch to the appealing strains of a folk group in *Apple Annie's Courtyard*, boogie to the latest Michael Jackson beat in *Phineas Phogg's Balloon Works*, or join in a rip-roaring hoedown at the *Cheyenne Saloon and Opera House*.

On a siding at the end of the block, you can pose for pictures in front of the 142-ton 1912 Baldwin steam engine that starred with John Wayne in the movie "Wings of Eagles," or browse for antiques in the Church Street namesake 1890 railroad station.

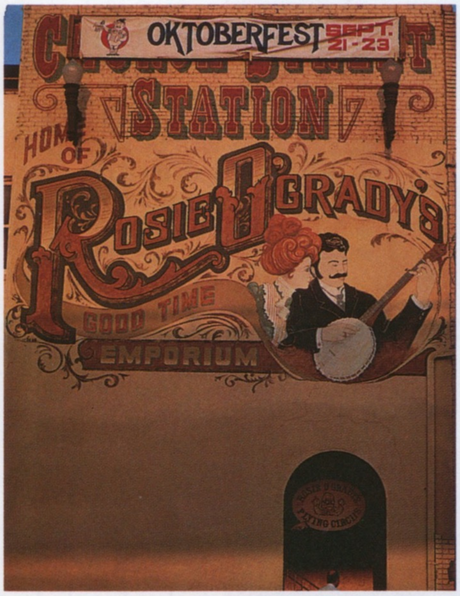
But *Church Street Station* is more than entertainment, food and fun. The complex has been designated part of an official Downtown Historic District and showered with awards for its restoration of old buildings with antique furnishings. It has become one of the most popular tourist destinations in Central Florida.

Owner/developer Bob Snow has indeed created mini-museums in each of the buildings that make up the Church Street complex by decorating them from his own personal antique collection. Like Walt Disney, Snow is devoted to the small town values and quality of the past. His attention to detail is respected by the craftmen in his workshop who restore metals to their original lustre and old woodwork to its original beauty.

Entrepreneur Snow, a handsome trumpet-playing, skywriting, ex-Navy pilot raised in Minnesota, first drove through downtown Orlando in the spring of 1972 when it was a ghost town at night. Although the small city was already destined to grow and prosper in the reflected glow of Walt Disney World, which had opened a year earlier, Snow has been acclaimed as single-handedly bringing the former rundown sections of town to life after dark.

Stroll down brick-paved Church St. beneath the flickering gas lamps and enjoy the atmosphere that Snow has created by visiting each of the magnificent buildings he has restored to remind us of more relaxed times.

Entertainers of the Cheyenne Stampede band.



Rosie O'Grady's Good Time Emporium

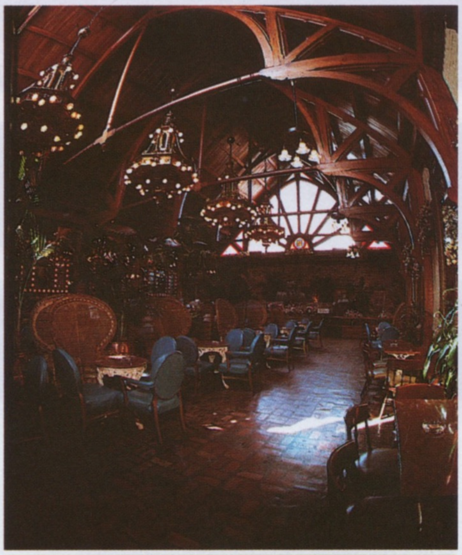
Rosie O'Grady's was once an old hotel. The pressed tin ceilings popular during the brief era between 1885 and 1910 are original, but the four 800 pound solid brass, gold-plated chandeliers first were hung in the First National Bank of Boston in 1904.

A 250-foot horseshoe-shaped, solid Honduras mahogany bar circles the hall. On the main floor, five huge train station benches came from the L & N Railroad Depot in Pensacola.

The incongruous mixture of furnishings creates a voluptuous Victorian setting for the good times that begin when the Dixieland jazz band makes its entrance by sliding down a fireman's pole to the Town Square Stage.

Everybody gets into the act. Waiters sing, waitresses can-can on the bar. A ten-foot tall Uncle Sam leads a flag-waving, sing-along climax of patriotic songs.

There are no age barriers at *Rosie's.* Wide-eyed 8-year-olds hang over the railing at the foot of the stage, as thrilled as the octogenarians who are taking a trip down memory lane.



Apple Annie's interior including beams and trusses from 1830 Annunciation Catholic Church in New Orleans, 1000-pound bronze chandeliers rescued from demolition of St. Joseph's Cathedral in Buffalo, and cut glass globes of backbar (left wall) from an old synagogue. The brick flooring came from an old Pensacola sulfur plant, smooth finished by a terrazzo grinder.

Apple Annie's Courtyard

Apple Annie's evokes a glorious Victorian garden. On a stage set next to a flower-rimmed fountain made from copper candy kettles discovered in the mountains of North Carolina, a folk group holds forth amid tropical foliage.

Fountain created from copper candy kettles from North Carolina mountains in Apple Annie's.

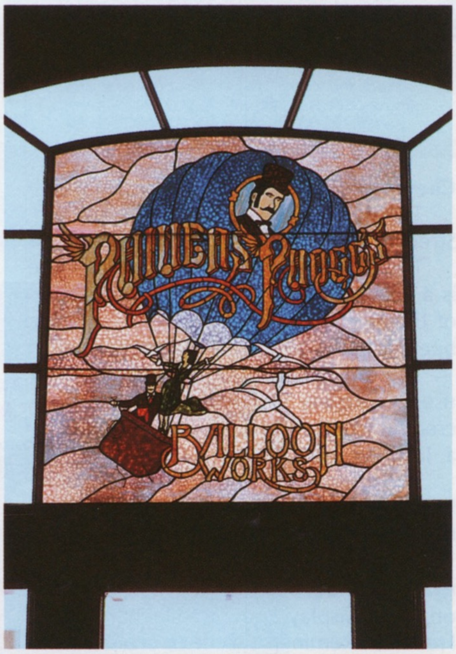
Lili Marlene's Aviators Pub & Restaurant

Lili Marlene's is Snow's tribute to his passion for the romantic bygone flying era. Hanging among the solid brass ceiling fans from the same hotel are models of vintage aircraft. Aerial war scenes decorate the brick walls.

The walnut fireplace and its flanking bookcases that now serve as wine cabinets were built in 1850 for a Rothschild townhouse in Paris.

There is oak paneling saved from the demolition of the Atlanta Athletic Club and brass chandeliers from an 1860 New York home. Across the rear of the restaurant there are eight mahogany and beveled glass doors. Five were rescued from the old Bank of India building in London, three were duplicated by Snow's master cabinetmaker in his Church Street workshop.

Lili's menu is moderately priced, simple and hearty—steak, ribs, chicken, fish.



Stained glass window, Phineas Phogg's Balloon Works.

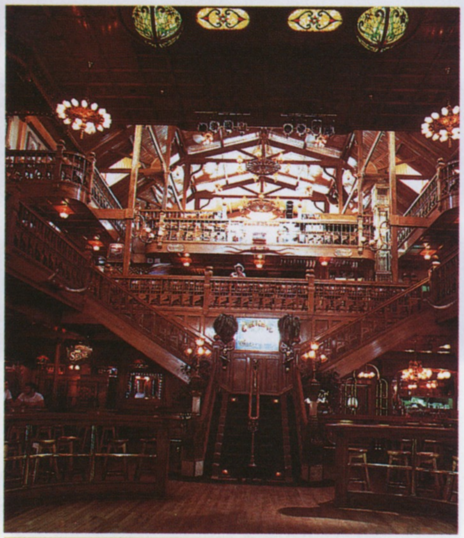
Phineas Phogg's Balloon Works

Phineas Phogg's is dedicated to another Snow passion—the glorious free spirit of lighter-than-air flight. Its decor is as funky as its music.

The balcony arcs around the dance floor in a series of pseudo balloon baskets "hung" under gay balloon canopies. Pictures and artifacts around the walls celebrate the history of ballooning, and aerial photographs taken by Snow dissolve from one breathtaking panorama to another on a screen over the dance floor.

On calm, windless nights you may encounter a blue and yellow single passenger hot air balloon tethered in the middle of Church Street, and you may book a Champagne Balloon Flight across Central Florida aboard one of the larger hot air balloons belonging to the *Rosie O'Grady's Flying Circus.*

continued



Cheyenne, from the dance floor looking up at mortis and tenon fitted trusses and tongue and groove ceilings, both from 100 year old Ohio barn, part of 250,000 board feet of golden oak used in Cheyenne interior.

Cheyenne Saloon & Opera House

The newest night spot on the Church Street is also the most spectacular.

The *Cheyenne Saloon & Opera House* is a splendiferous, larger than life rendition of the Wild West saloon as it should have been, Snow is fond of saying.

The old two-story brick structure now rises a dizzying 75 feet, its upper levels created from the oak posts and beams of a 100-year-old Ohio barn.

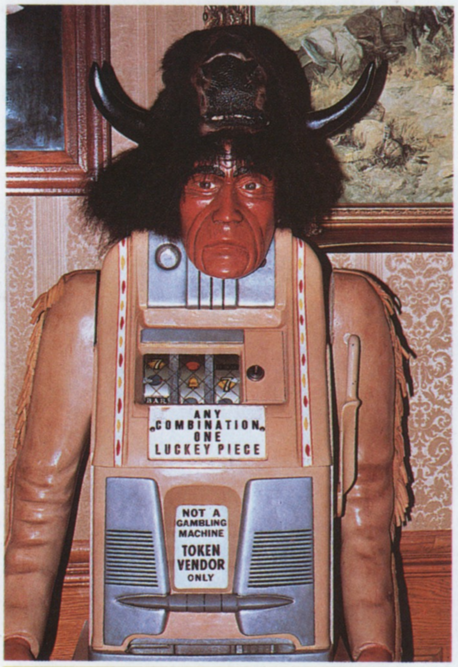
The interior is paneled with 250,000 board feet of eye-dazzling golden oak, fashioned in tongue and groove.

Massive golden oak Del Monte bars, exact reproductions of turn of the century originals, display Snow's collection of Frederick Remington bronze sculptures which are copyrights cast from the artist's original molds.

Remington's famous four-horse "Coming Through the Rye" is repeated in a gold leaf and etched glass on windows and backbars and in a magnificent 20,000 piece stained glass window in the arch at the rear of the third level.

Etched glass recreation of Cheyenne logo, Remington's "Coming through the Rye."

From top to bottom, the *Cheyenne* is filled with authentic Western memorabilia. Mounted on the barroom walls, are antique gun collections from the Stagecoach Museum in Shakopee, Minnesota; gamblers' pistols and ivory poker chips from the Virigina City Museum; Bowie knives, arrowheads and Indian artifacts.



Buffalo Bill slot machine on Cheyenne's third level dispenses souvenir Cheyenne gold dollars.

A rosewood Brunswick pool table designed for Denver's Brown Palace in 1860 is the center of attention on the third level. There's a veritable tribe of wooden cigar store Indians and an antique Daniel Boone slot machine.

It's a fit setting for the foot-stomping country jamboree provided by the Cheyenne Stampede band, the Cheyenne cloggers and square dancers. Between sets, the dance floor is a swirl of high spirited visitors and local regulars two-stepping, clogging and line dancing in their own floor show.

More To Come

An annex is being converted into a fountain-centered covered courtyard and orchid garden, housing a French bakery and a Spanish hors d'ouerves topas bar set amid a shopping arcade.

The Bumby Hardware store, built in 1886, is slated to become the home of the largest model railroading exhibit in the country, combined with an old fashioned ice cream factory. Snow's already picked the name—*Choo Choo's at the Station.*

These will all be welcome additions to the unique brand of entertainment and fun offered by *Church Street Station.*

Sandra Hinson contributes to Time and People magazines and is based in Orlando.

Photographed by Robert Eginton of Orlando.

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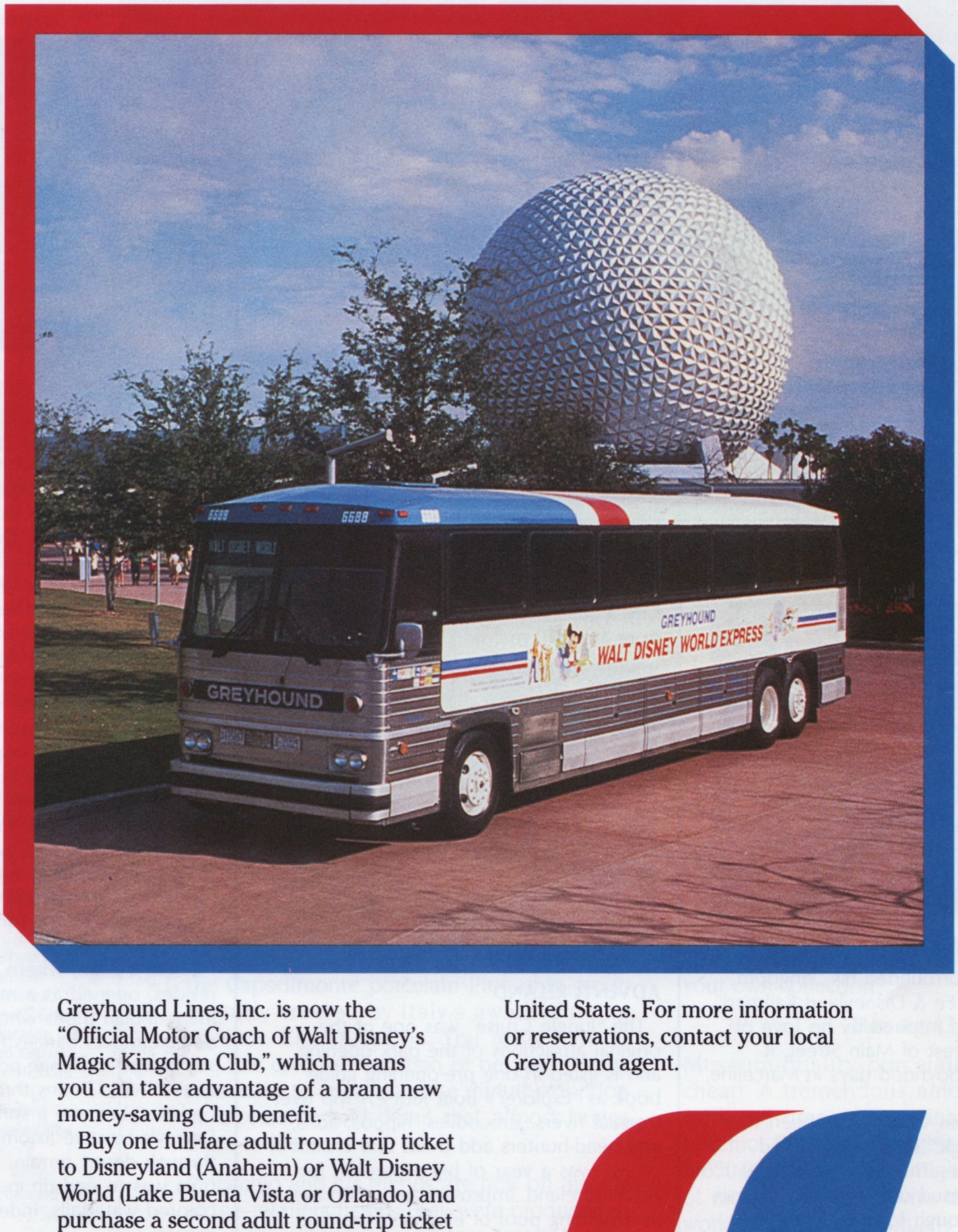

Greyhound Lines, Inc. is now the "Official Motor Coach of Walt Disney's Magic Kingdom Club," which means you can take advantage of a brand new money-saving Club benefit.

Buy one full-fare adult round-trip ticket to Disneyland (Anaheim) or Walt Disney World (Lake Buena Vista or Orlando) and purchase a second adult round-trip ticket on the same schedule for half price.

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DISNEYLAND DIARY

(Part One) by **Les Perkins**

Disneyland is often called a Magic Kingdom because it combines fantasy and history, adventure and learning, together with every variety of recreation and fun designed to appeal to everyone.—Walt Disney

Before Disneyland opened, financiers and journalists alike scoffed at Walt Disney's new concept in outdoor entertainment.

Undaunted, Walt persevered. Finally, after almost 20 years of imagination and planning, research around the world, perhaps more than 100 sketches to map out the overall design scheme, and some very creative financing, Walt Disney's initial dream of a "magical little park" became a grand reality on July 17, 1955 at a cost of $17 million.

Within the first two months, Disneyland entertained more than one million guests. Now, 30 years later, Disneyland will welcome its 250 millionth guest.

Let's reminisce about the original attractions and look at some of the changes which took place in Disneyland during the first seven years.

MAIN STREET, U.S.A.

Walt Disney surrounded his "kingdom" with the "Santa Fe & Disneyland Railroad", a model railroad inspired by his love of trains. Like the rest of Main Street, it recalled Walt's boyhood days in Marceline, Missouri.

A full-sized train would have been too big for the "magic" size Walt wanted Disneyland to be. The new trains were scaled down, based on a decision that six feet was tall enough for people to clear the doorways. Drawings were then scaled up proportionately from the miniature railroad Walt had created for the backyard of his home.

The original two trains encircling Disneyland in 1955 were built at the Disney Studio in Burbank and featured a passenger and a freight train. They rode atop the "berm" that obscures the outside world from the idealized settings in the park.

The Grand Canyon Diorama, then the longest scenic backdrop and set in the world, became part of the train journey in 1958.

The "Main St. Vehicles" included the present day horse-drawn streetcars, but also featured Surreys ("with the fringe on top").

"Main Street Cinema" and "Penny Arcade" were present on opening day, and a few days later, a real lead pellet shooting gallery (removed in 1962) became part of the arcade.

Carnation Ice Cream Palour and the Coca-Cola Refreshment Corner, though redesigned over the years, were a part of Disneyland's participant family from the very beginning.

Also part of Main Street circa 1955 were the Maxwell House Coffee House on Town Square, next to Wurlizer Co. Pianos and Organs (currently the Disneyland Showcase) and the Red Wagon Inn, hosted by Swift (currently the Plaza Inn). Design for this table-service restaurant was inspired by the fashionable Delmonico's of New York City. Portions of the decor were acquired from an 1870 mansion.

ADVENTURELAND

The "Jungle Cruise" was one of the original attractions of the park opening and is listed in one pre-opening guide book as "Explorer's Boat Ride—A trip over tropical rivers...crocodiles, hippos, lions, and head-hunters add thrills and chills."

1962 was a year of big expansion for Adventureland. Improved animation as well as a bathing pool of elephants became part of the Jungle Cruise. "The Big Game Safari" shooting gallery and Tahitian Terrace restaurant were also added in 1962.

The scenic "Swiss Family Treehouse," which guests could climb and study shipwreck living conditions, was based on the 1960 Disneyland feature "Swiss Family Robinson." Present at the dedication was one of the film's stars, John Mills, along with his family.

FRONTIERLAND

Frontierland was probably the most developed area of Disneyland in 1955. Westerns were particularly popular in America at the time, to the point that ABC insisted Disney feature them extensively on the weekly "Disneyland" TV show.

Here in Disneyland, one could flavor the pioneering spirit of Mark Twain's Mississippi, the Indian's Painted Desert and the rough-and-tumble character of western towns.

Guests could travel by Stage Coach, Pack Mule, and later in 1955 by Conestoga Wagon and Mike Fink Keel Boats (the latter inspired by sequels to the popular "Davy Crockett" TV saga.)

The first steamboat built in possibly more than 60 years plied the "Rivers of America." The hull of the *Mark Twain* was built in a Long Beach shipyard, while the decks were constructed at the Disney Studio.

In 1956, Tom Sawyer Island opened, and featured real fishing for blue gills from one of the landings.

Indian Village, where Bear Country now resides, opened as a meeting place for many Indian tribes who performed authentic ceremonial dances for delighted guests.

A design challenge posed by the addition of the "Mine Trains through Rainbow Caverns" became a springboard to one of Disney's creative axioms. After winding through desert terrain, the ol' prospector's train was to end up in a cavern of multicolored waterfalls, iridescent pools and geysers.

Initially, Disney was told that keeping the differently colored waters separated would be impossible—the water would be a muddy grey within a week. Walt, who seldom turned away from a challenge, merely impressed upon his staff, "It's kinda fun to

continued on page 19.

SEE PINOCCHIO AT THESE DEALERS IN FINE PORCELAIN

CALIFORNIA
ANAHEIM—Disneyland
ARTESIA—Carol's Gift Shop
AZUSA—Hinkley's El Encanto
BUENA PARK—Virginia's Gift Shop
COSTA MESA—Pace Setter Pavillion
CULVER CITY—Pifanie's Fine Gifts
ESCONDIDO—Ernst Limited Editions
FOLSAM—Sutter St. Antiques
LA MIRADA—Derbyshire's Gallery Inc.
LOS ANGELES—Great Lengths
MANHATAN BEACH—The Collectors Showcase
MONROVIA—Kris Krengel's
MONTROSE—Collector's World
PALM DESERT—Royal Gallery Ltd.
POMONA—Armstrong Galleries
SAN DIEGO—Casa de Barbara
SAN DIEGO—Royal Gallery Ltd.
SOLVANG—Wishing Well
SUNLAND—Rostand
WEST COVINA—Forte Olivia
WHITTIER—Putnam's Hallmark

FLORIDA
LAKE BUENA VISTA—Walt Disney World
MIAMI—Dynasty Gift Shop
MIAMI—Royal Gallery Ltd.
MIAMI BEACH—Heres Gift Center
NORTH MIAMI BEACH—Royal Gallery Ltd.
WEST PALM BEACH—Royal Gallery Ltd.

INDIANA
Evansville—Kruckemeyer & Cohn

MASSACHUSETTS
BOSTON—Di Carlo Furniture

MICHIGAN
WARREN—Genna's

NEVADA
LAS VEGAS—Hobs Serendipity
LAS VEGAS—Serendipity in MGM Hotel
RENO—Heirlooms of Tomorrow

NEW JERSEY
ATLANTIC CITY—Abel's
BLOOMFIELD—Roxy Florist & Gift
EAST BRUNSWICK—Chateau Florist & Gift
NUTLEY—Lane Jewelers
WAYNE—Little Elegance
WOODBRIDGE—Little Elegance

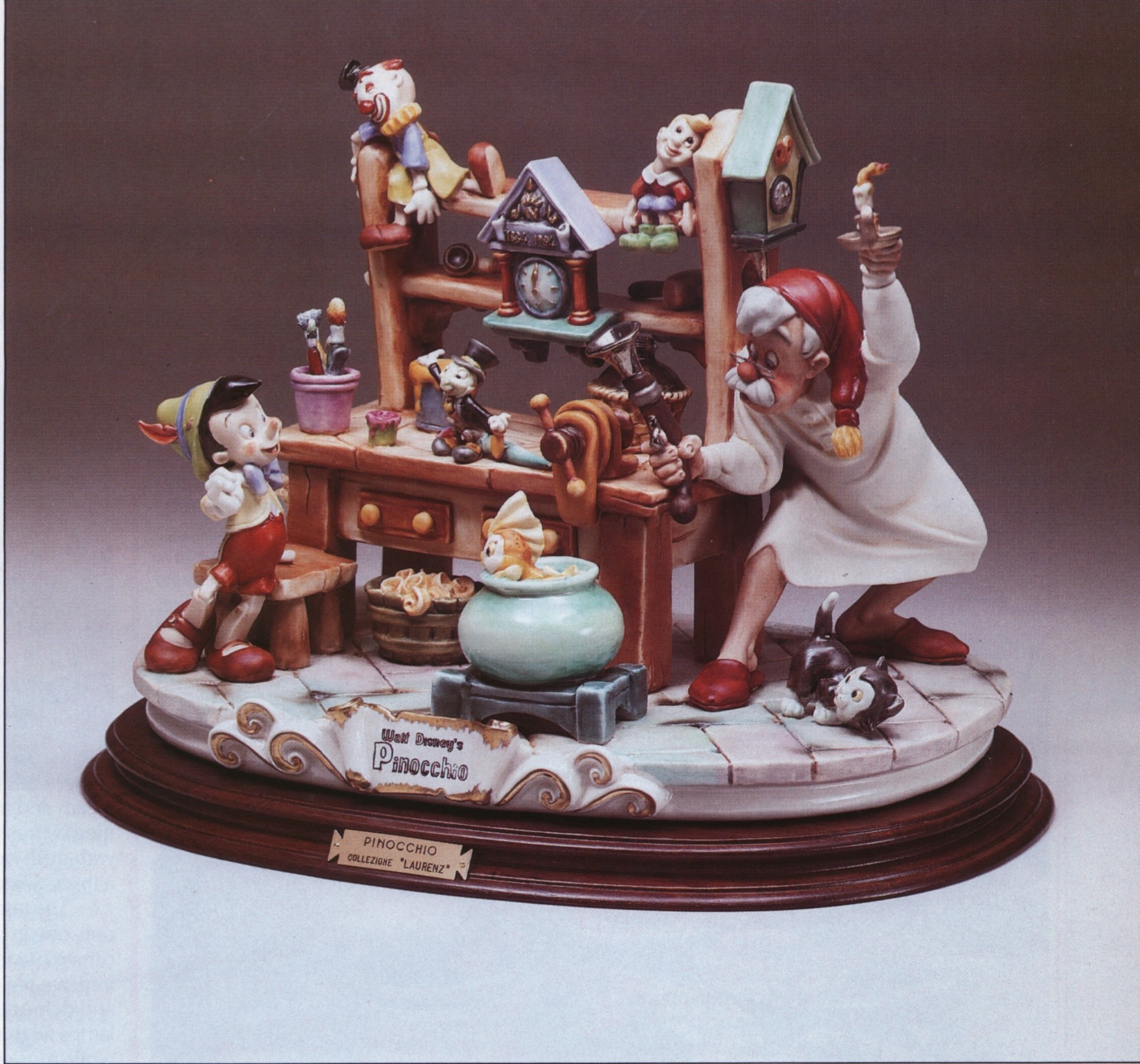
NEW YORK
BRONX—E & C Ltg. & Gift
BRONX—Maria's Gift Shop
BROOKLYN—European Gift
BROOKLYN—Slope Jewelers
FLUSHING—T & T Photo & Gift
JACKSON HEIGHTS—Jackson Gift
MERRICK—The Limited Edition
NEW YORK CITY—Ceramica Gift Gallery
SYOSSET—First Impressions Co.
YONKERS—Mount Royale Gift Shop

OHIO
NEW SPRINGFIELD—Hummel Gift Shop

PENNSYLVANIA
MOUNTAINHOPE—The Queen's Treasures

TEXAS
EL PASO—Border Tobacco
HOUSTON—Royal Gallery Ltd.
FORT WORTH—Wishing Well
PLANO—Royal Gallery Ltd.

WASHINGTON, D.C.
WASHINGTON, D.C.—Royal Gallery



Pinocchio in Geppetto's workshop as portrayed in the Disney film "Pinocchio." Group measures 13" high by 17½" wide by 12¾" deep.

Where you can see the limited edition Pinocchio porcelains.

The picture above just doesn't to justice to the Capodimonte porcelain Pinocchio group recently created by Italy's award-winning sculptor, Enzo Arzenton. You really have to see this colorful rendition of beloved Disney characters to appreciate the minute attention to expression and detail that almost brings them to life.

Pinocchio and his friends are now on display at the retailers listed. They were produced in museum-quality Capodimonte porcelain by the House of Laurenz (Italy) in a signed and limited edition. This group is the fourth in a much-prized series which includes Arzenton renditions of Donald Duck, Snow White and The Sleeping Beauty.

Yes—you can buy these Disney porcelains for your own collection.

How much?

Museum-quality porcelain doesn't come cheap. A tremendous amount of skill and work and time must go into a piece like Pinocchio. While the suggested retail price of $1650.00 for this group might sound like a lot of money to people who do not appreciate works of art, this is actually quite reasonable for a piece of this artistic worth.

We think you will agree when you see Pinocchio with your own eyes. *Forest Lamps & Gifts, Inc., 728 61st Street, Brooklyn, New York 11220. Telephone (212) 492-0200.*

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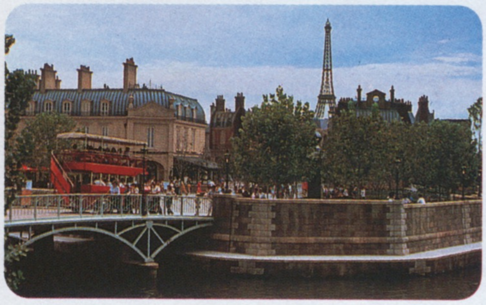


Dining from the dazzling array of restaurants in World Showcase at Walt Disney World is a delectable adventure. Choose from menus created by an international list of world-renowned chefs. Rare, specialty dishes are waiting to be discovered. Unexpected taste sensations to please the palate are enhanced by romantic settings and intriguing entertainment. Guests enjoy the authentic atmosphere of a foreign country without ever leaving the U.S.A. Dining experiences in Epcot Center can best be described as culinary serendipity.

Restaurant Marrakesh

From the popular *couscous* of Casablanca to *tagine belghenmi* of Tangier, Epcot Center World Showcase guests are treated to the newest in serendipitous taste sensations at the Restaurant Marrakesh. Located in the new Kingdom of Morocco Showcase, this restaurant features the sweet or slightly spicy flavors unique to Morocco cuisine. Chef Abrache Lahcen has created a uniquely authentic menu especially prepared to please the international travelers of Epcot.

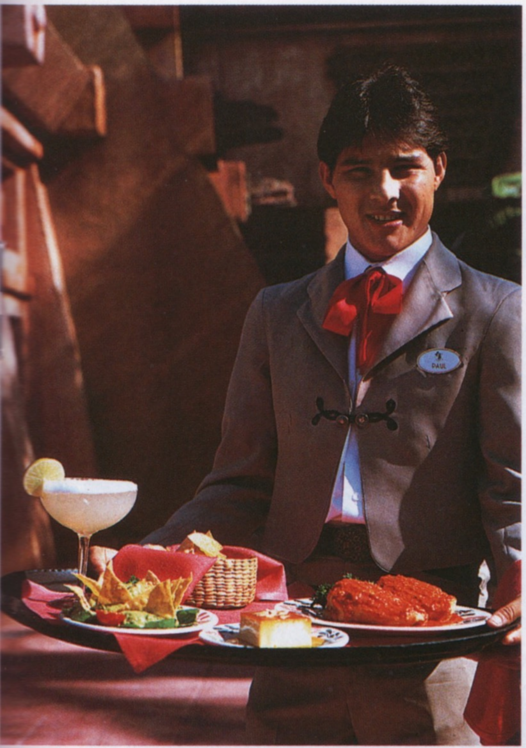
The long list of herbs and spices used to create these recipes includes saffron, one of the most expensive spices in the world and a key ingredient in Moroccan dishes. Some of the specialty dishes are very difficult to prepare properly and are rarely available anywhere but Morocco. *Bastila*, sweet and slightly spicy pie-layers of thin pastry sheets with chicken almonds, saffron and cinnamon, is one appetizer that shouldn't be passed up. *Tagine Djaj Belhamed*, spring chicken braised with preserved lemon and olives; *Tagine Delghenmi Bel Khodra*, braised lamb with garden vegetables, are included in the entrees, complemented with colorful garnishes and another national Moroccan specialty dish, *couscous*, a coarse steamed wheat served with lamb or chicken.

These unique taste sensations are served to you by Moroccans dressed in traditional *djellaba* (long robes). The most dramatic dessert: *Bastila Belhalib Ou Allouz*, a flaky cream and almond delicacy…all accompanied by freshly brewed green tea, steeped with fresh mint leaves. Pastries are served on a three-tiered silver serving dish.

The fascinating interior of this restaurant puts one in the mood for self-indulgence…ornate plaster-carved ceilings and pillars, intricate tile mosaics, brightly colored tassels and rich Arabic carpets. Brass and copper lamps fill the room with a warm exotic glow, while musicians and belly dancers entertain from a centrally-located performance area.

Stag
Père Anton

Disney
Serend



San Angel Inn

The entrance through a great pyramid to the Mexico Pavilion in World Showcase sets a colorful stage for its darkened dining area. In the foreground, guests find themselves in an open-air market, overflowing with the wares of Mexican artisans. In the background, and from a boat ride, diners see yet another pyramid, a smoldering volcano and a jungle show of thunder and lightning.

Food here is not of the ordinary Mexican fare such as tacos and enchiladas, although they are available, but spicy features include chicken simmered with a hint of chocolate and *Chiles Rellenos* filled with walnuts, almonds, raisins, cinnamon and lean ground beef. Chefs at this wonderful restaurant have been trained in Mexico City.

Les Chefs de France

In the French corner of World Showcase is the sophisticated Les Chefs de France restaurant, appropriately named after three of France's leading gastronomic personalities. Nouvelle cuisine dishes are created by famous three-star chefs Paul Bocuse, Roger Vergé and Gaston LeNôtre. Lunch features fish soup with tomatoes and saffron, chilled lobster, garden fresh vegetables, salmon souffle with tarragon, white butter sauce and small dumplings.

At dinner…chilled veal pâté, beef braised in burgundy wine, fresh grouper baked in lobster sauce, are samples of the notable taste sensations. Sparkling white linen tablecloths and decorative touches of brass and etched glass add to the pleasant ambience of this more expensive dining establishment. Fabulous pastries and other desserts are varied, generous and to delicious to ignore.

Le Bistro de Paris is a second Epcot Center restaurant to be opened by the three culinary superstars.

L'Originale Alfredo di Roma Ristorante

As the saying goes: "when in Rome…" etc. And that's why the favorite dish served in L'Originale Alfredo di Roma Ristorante is the same as that served in the famous restaurant of the same name in Rome: *fettucine all'Alfredo*—luscious, wide noodles tossed in a rich, buttery Parmesan cheese sauce. Diners and visitors can watch the cooks preparing all the fresh pastas through the glassed-in kitchen. Other slightly less than Italian dishes served include veal, seafood, chicken, eggplant and sausage. Ricotta cheesecake tops the dessert list.

In the dining room, high ceilings and trompe l'oeil ("trick the eye") perspective paintings on the huge walls, give the illusion of a romantic Florentine landscape. Costumed waiters and waitresses periodically burst into operatic selections, leading the guests to join them in song.

ipity

Produced and photographed by **Dawn and Max Navarro.**

Rose & Crown Pub

Marvelous fish and chips are served in the traditional London newspaper at the Rose & Crown Pub & Dining Room in the United Kingdom at Epcot Center. There's also "bangers and mash," mashed potatoes topped with grilled onions and British sausages which are mildly spicy and very porkish, but very satisfying.

WorldFest

Moveable Multilingual Feast at Epcot Center

by *Doris Andersen*

WorldFest
WorldFest
WorldFest

During the month of March, the eyes of World Showcase visitors in Epcot Center will focus on the France Pavilion…the time-honored traditions, fine foods, arts, dance and other folkways inherent in French culture. The reason? It will be a continuation of WorldFest—the month-long festival of each of the ten nations with major pavilions surrounding the World Showcase Lagoon. What a happy way to welcome the Spring season at the Walt Disney World Vacation Kingdom in Florida!

WorldFest, which began last September in the newest Epcot Showcase of Morocco, is staged each month in a different pavilion. The series of international folk festivals in Epcot Center features colorful arts, music, crafts and favorite foods of each nation.

In April, Japan will be the center of activity as the many facets of its country, traditional architecture, foods and dance are explored and displayed. Then in May, it's on to spicy Mexico, with its richly textured traditions in folk dances, exotic foods and crafts. During each of the festivals, special guest groups will perform on the American Gardens stage, while many others entertain in the village square of each nation.

Beginning in June, the American Adventure will be the center of a three-month summer celebration, saluting the U.S.A.

As a special attraction on Saturday nights, the spectacular LaserPhonic Fantasy fountains, lights, sound and fireworks show will provide a weekly finale to WorldFest entertainment.

WorldFest will help welcome the 200-millionth guest to Walt Disney World sometime late next summer. The famous family recreation resort has more than 5,000 rooms on the 28,000-acre site.

The Magic Kingdom and Epcot Center are open every day of the year. Operating hours are 9 a.m. to 6 p.m. in the Magic Kingdom; 9 a.m. to 8 p.m. in Epcot Center, with extended hours during special holiday periods. Information can be obtained from Walt Disney World, P.O. Box 40, Lake Buena Vista, FL 32830. Phone: (305) 824-2222.

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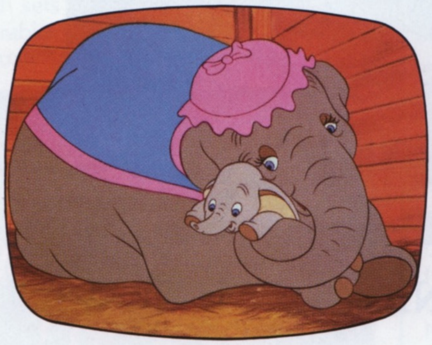
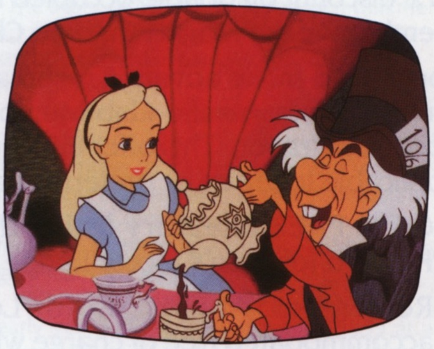

DUMBO

WELCOME TO POOH CORNER

You and Me, Kid
YOU & ME KID

OLD YELLER

GONE ARE THE DAYES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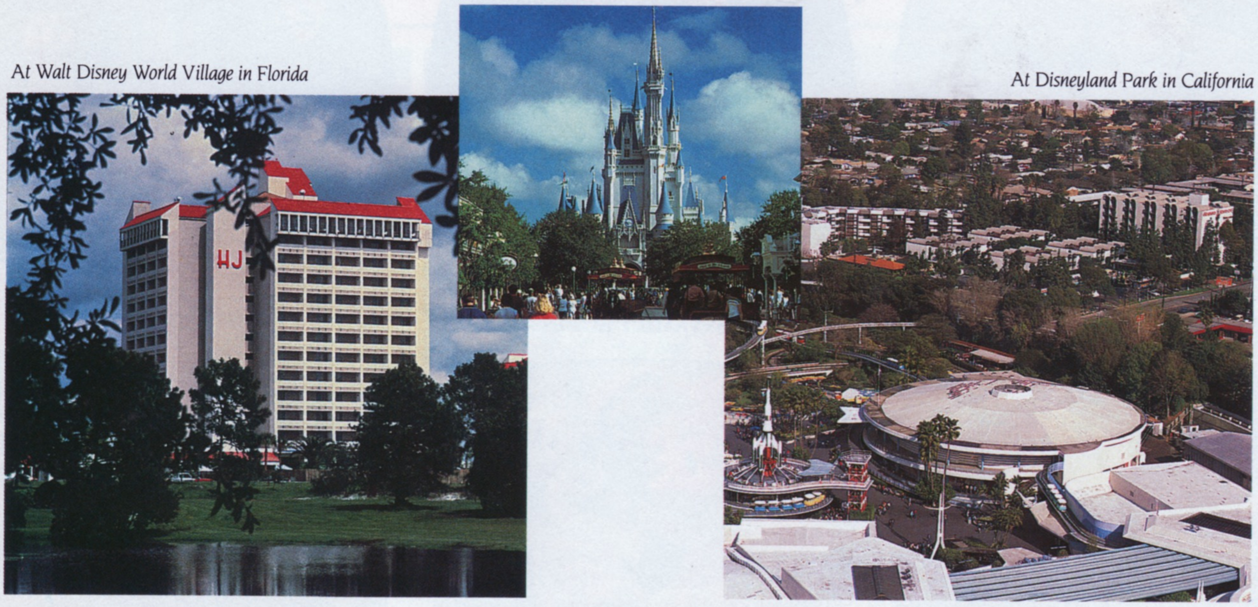

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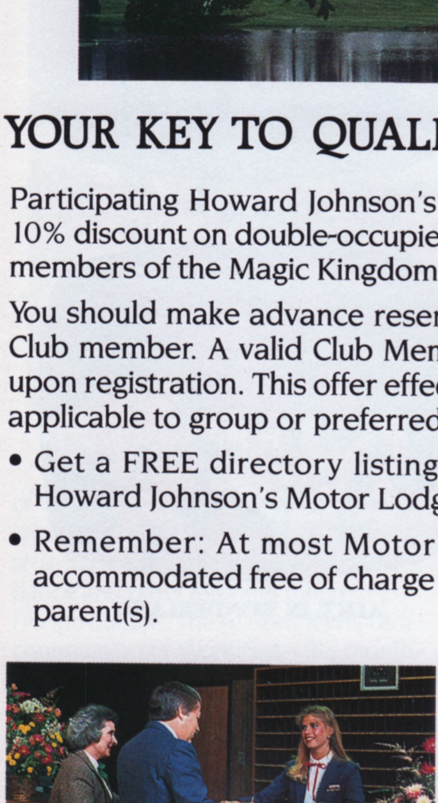
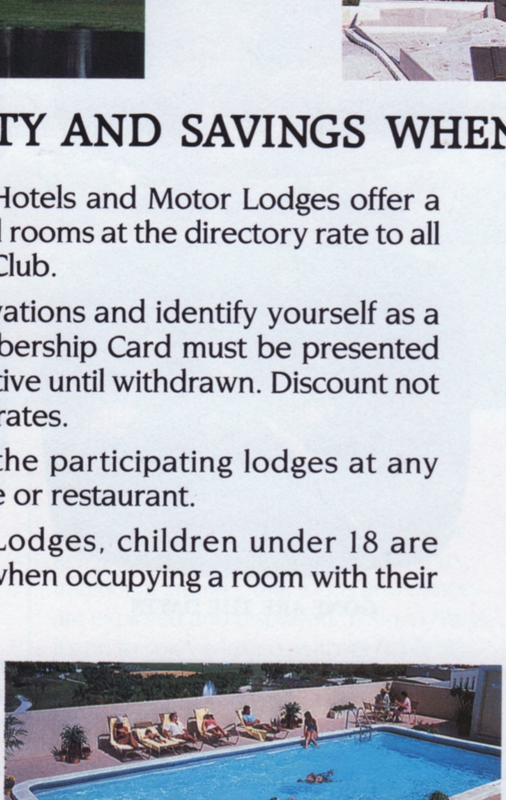




DISNEYLAND DIARY

continued from page 12.

do the impossible." Rainbow Caverns opened in 1956, complete with differently colored cascades of water. The desert portion of the train ride was expanded in 1960, adding animated critters, erupting geysers and bubbling mud pots.

In 1957, the Shootin' Gallery opened, Tom Sawyer Island was developed further and Indian Village Rafts were added.

Observing how busy traffic on the river seemed one afternoon, Walt exclaimed to an area supervisor, "What we need is another big boat." The following year brought the sailing ship *Columbia* to Disneyland–an exact replica of the very first American vessel to circumnavigate the globe.

A Davy Crockett Museum capitalized on the renewed interest of the folk hero through sets depicting the Alamo, western memorablia and merchandise. Nearby was the Squaw Shop and Leather Shop.

Royal Croquet Game

FANTASYLAND

When the Sleeping Beauty Castle drawbridge was lowered for the first time on opening day, hundreds of excited youngsters raced across the Lake of the Swans to join "real-life" adventures with favorite characters from Disney animated films on "Mr. Toad's Wild Ride," "Peter Pan Flight," "Snow White's Adventures" and the "Mad Tea Party."

The world's largest handmade merry-go-round was shipped from Canada. To better theme with the medieval character of the area, the variety of figures was ultimately replaced by 72 individually carved galloping steeds to become "King Arthur Carrousel."

"Casey Jr. Circus Train" opened at the end of July. It was followed in August by the "Dumbo Flying Elephants" and "Mickey Mouse Club Theater" (later renamed Fantasyland Theater), which frequently showed Disney cartoons. A special 1956 motion picture treat was "3-D Jamboree," featuring Jimmie Dodd and the Mouseketeers.

"Canal Boats of the World" closed during Disneyland's first winter months and re-opened the following summer as "Storybook Land." The miniature settings were a particular favorite of Walt's.

Also added in 1956 was the "Skyway to Tomorrowland" and the "Jr. Autopia." The latter attraction closed two years later and re-opened in 1959 as the Fantasyland counter-part of Tomorrowland's Autopia. A toddler's version, the "Midget Autopia" was located behind Storybook Land from 1957 to 1966.

Near the same area was the shortest-lived Disneyland attraction ever. A pink-and-white striped tent hosting the "Mickey Mouse Club Circus" opened in November of 1955 and closed within two months. Although personal appearances by TV's Mouseketeers were featured, it seemed that circus acts were not something Disneyland guests wanted to see.

Shirley Temple Black was on hand to dedicate the completion of the dioramas inside "Sleeping Beauty Castle" in 1957. Guests began enjoying adventures with "Alice in Wonderland" in 1958.

Part of the grand Disneyland expansion of 1959 included Matterhorn Mountain (inspired by the Disney film Third Man on the Mountain) offering thrilling bobsled runs around its "icy" slopes.

Another striking element in Fantasyland was the grotto near Skull Rock where a full-scale version of Captain Hook's pirate ship lay at anchor for hearty buccaneers to explore her decks.

TOMORROWLAND

From pioneering technology that carried Captain Nemo "20,000 Leagues Under The Sea" to simulated space travel on a TWA "Rocket To The Moon." Walt employed his staff's entertainment and communication skills to, as he put it, "remind us and show us how to make these wonders parts of our own lives...and savor the challenge of the future."

Tomorrowland was planned to represent the "distant" year of 1986, to coincide with the next passage of Halley's Comet.

Gracing the entrance was the "Clock of the World." By checking one of the 24 sections of the map which formed the clock, a guest could determine the hour anywhere in the world.

To the right of the entrance was "Aluminum in Our Future" presented by Kaiser Aluminum.

Next door was the "Hall of Chemistry," presented by Monsanto to demonstrate "the contribution of chemicals to tomorrow's life." The "Chemitron" showed guests how more than 500 chemical and plastic products could be made from just a few natural substances, displayed in eight giant test tubes.

Across the way, "Circarama U.S.A." featured 11 motion pictures screens arranged in a circle for a black-and-white filmed tour of the western states, presented by American Motors. In 1960, this became the Circle-Vision 360 theater for "America, The Beautiful," presented in color by the Bell System. At one time, the theater lobby demonstrated such futuristic concepts as picture-phones.

In "Space Station X-1" "(later renamed "Satellite View of America)", guests stood on a rotating platform to view a simulated space journey over the east coast at dawn, terminating above California at twilight. This attraction closed in 1960.

From 1955 to 1958, the Dairy of Tomorrowland sold dairy refreshments and presented "The Story of Milk," which forecast milkmen equipped with portable helicopter packs strapped to their backs to ensure fresh milk deliveries.

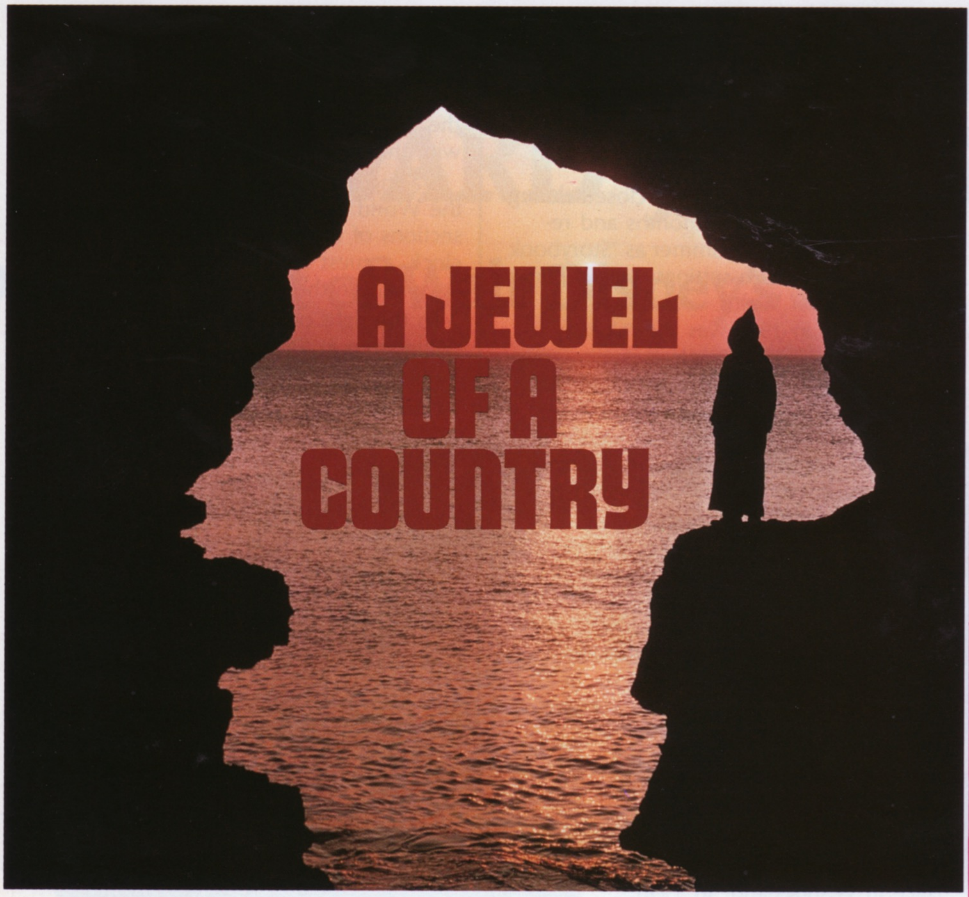
How many readers remember the Crane "Bathroom of Tomorrow"? From 1956 until 1960, visitors to this exhibit could work plumbing mechanisms, obtain remodeling advice, and stroll past a bathroom of the future (it featured glass walls, gold fixtures, gold-leaf tiles and a sunken tub).

Walt's biggest expansion project in the early years of Disneyland was in 1959 at a cost of $6 million. Additions included the "Submarine Voyage" and the "Disneyland-Alweg Monorail System."

Vice-President Nixon and his family were on hand to help dedicate the futuristic transportation system, the first of its kind to daily operate in the Western Hemisphere. In 1961, an addition, which connected the Tomorrowland monorail station with the Disneyland Hotel, give the system its present two-and-one-half mile length.

Look for more on Tomorrowland in the next issue, as an entire land is redesigned and Audio-Animatronics makes its debut, when we feature Part Two of Disneyland Diary.

A JEWEL OF A COUNTRY



The love affair begins the moment you set eyes on her. She is a vision of beauty veiled in an aura of intrigue and adventure. Old-fashioned, yet cosmopolitan. Open, yet mysterious. Pleasure-loving, yet religiously somber. She is a land as exotic as her name.

She is Morocco, the "jewel of Africa."

Forget the Hollywood version of Morocco. She is not a land of windswept deserts, menacing fortresses, ruthless sultans, carpet-flying genies, countless harems, and a ferociously hot sun.

The real Morocco is something quite different altogether. There are seemingly endless deserts but only in the southeastern portion of the country where the Sahara begins its long trek across central Africa. And it's there the Hollywood myth ends.

Morocco is, instead, a country rich in beauty, heritage, and tradition; a country that is a remarkable mixture of old and new. For instance, Fes, once the capital of the country, is a perfectly preserved medieval city, while Casablanca, with its burgeoning skyline and growing industrialism, is a towering example of the modern Morocco.

The weather is something in itself: a mild Mediterranean climate that yields summers that aren't too hot and winters that are warm and fair.

But the bulk, as well as the beauty, of Moroccan life still lies in its people, their traditions and way of life. Many of the country's 20,349,000 inhabitants continue to make their livings the same way their ancestors did: as artisans plying one craft after another, be it jewelry making, leather tanning, carpet weaving, and the like. Which is not to malign Moroccan craftsmen; their work ranks as some of the most beautiful in the world.

And even with increasing modernity, Morocco remains true to its past. In Rabat, Fes, Meknes, Marrakesh, and, yes, even Casablanca, one still finds narrow winding streets, dusty, bustling bazaars and innumerable souks (small shops), all accentuated by the barking of craftsmen and salesmen frantically attempting to sell their wares.

A slice of Morocco has been captured to perfection at the new Kingdom of Morocco pavilion at Epcot Center World Showcase at the Walt Disney World Vacation Kingdom in Florida. There, you can enjoy a sample of Moroccan life: the simple yet elegant architecture filled with a flourish of finely detailed intricacies; the quality crafts and handiworks, handsomely displayed in souks; the richness and tastiness of Moroccan cuisine; and the charm and practicality of Moroccan accommodations—a walled house built around an open-air courtyard with a fountain and gardens.

But why stop at the Morocco showcase at Walt Disney World? Why not experience the wonder and adventure of Morocco first-hand?

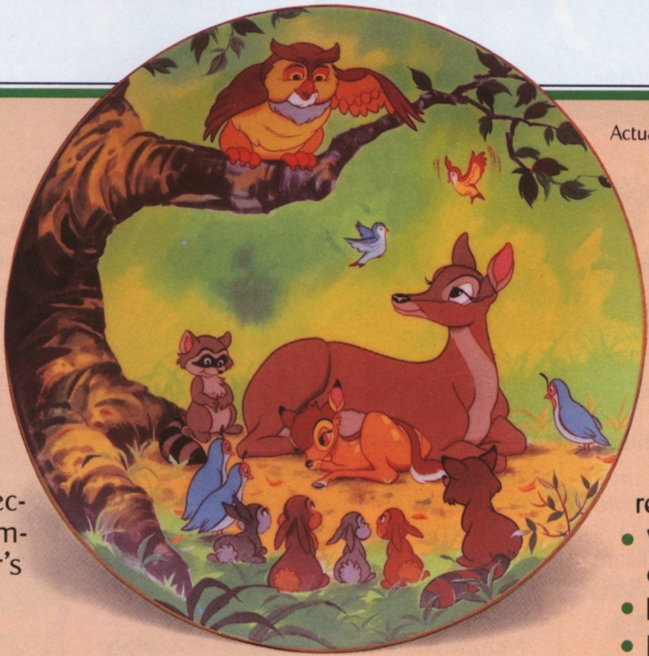
The Magic Kingdom Club Travel Center is now arranging seven-day, six-night tours to Morocco that include tours of Casablanca, Rabat, Fes, Meknes, and Marrakesh, accommodations at five-star hotels, meals at exotic restaurants, and round-trip airfare from New York.

For more information about this exciting adventure, write the Magic Kingdom Club Travel Center, Morocco Adventure, P.O. Box 600, Lake Buena Vista, FL 32830.

Experience an intriguing land of mystery and enchantment. Visit Morocco. It'll be love at first sight.

The New Prince is Born

First Issue in the Bambi Plate Collection



Actual size: 8½″ in diameter

Five years in the making, *Bambi* is one of the most beautiful and realistically detailed animated features ever produced by the Walt Disney Studios. The sensitive story of the little fawn has been critically acclaimed for its delicate portrayals of nature and life in the forest.

And now, The Disney Collection presents the first of six limited edition porcelain collector's plates depicting this beloved nature story, *The New Prince is Born*.

As the *Bambi Plate Collection* continues, Bambi's story will unfold in six beautiful plate-paintings, designed by Disney artists, reproduced on fine porcelain and hand-decorated with 24 karat gold.

The *first-ever* limited edition collector's plate series inspired by the enchanting Disney film classic, *Bambi*. Fired on flawless porcelain and trimmed with 24 karat gold.

Hand-applied artwork is fired onto the plates, assuring that its brilliant colors will remain fresh and vibrant for generations.

To become an original-issue subscriber to *The New Prince is Born* and the entire *Bambi Plate Collection,* simply complete and return the reservation form below.

- **Worldwide limited edition of 20,000**
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RESERVATION APPLICATION

Please enter my reservation for the *Bambi Plate Collection,* a limited edition series of six hand-numbered porcelain collector's plates celebrating the Disney film classic, *Bambi.*

I am enclosing a check or money order for the initial payment of $15.75* and I will be billed for the balance of $15.75 upon shipment. Total price is $29.00* plus $2.50 shipping and handling. I understand that the series will be issued at the rate of one plate every other month. I will pay for each plate as billed in two convenient monthly installments of $15.75 each.

Any plate I am not completely satisfied with may be returned within 30 days for replacement or refund. We even pay the postage! I may cancel at any time, simply by notifying you on the slip that accompanies my shipment. As a subscriber, I will also receive, for free examination, future additions to the *Bambi Plate Collection.* I may purchase only those I wish to own.

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Please allow 6 to 8 weeks for delivery.

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LET'S GO TO THE MOVIES

by **Jim Fanning**

"BABY"

The discovery of a baby brontosaurus in an unchartered region of the African rain forest triggers an action-packed adventure in Touchstone Films' motion picture, "Baby." Produced for $14 million and requiring two and a half months of location filming in Africa, "Baby" stars William Katt, Sean Young and Patrick McGoohan and is scheduled for release in March this year.

Described as a cross between "Dumbo" and "Raiders of the Lost Ark," "Baby" is the story of a young American couple who uncover a family of dinosaurs alive, well and living in the African jungle. When the baby dinosaur is separated from its parents, the young couple must protect the hatchling and themselves from a ruthless scientist who will stop at nothing to take credit for the precious find.

Although most experts claim that the brontosaurus (a giant dinosaur weighing 80,000 pounds and ranging from 60–70 feet in length) vanished from the earth nearly 100 million years ago, there is much speculation among a branch of scientists known as cryptozoologists that these creatures may still exist in the innermost recesses of the African Congo. Working on the fringe of natural science, cryptozoologists attempt to separate fact from fantasy in their investigation into the existence of certain legendary creatures, including "Mokele Membe," believed to be a surviving version of the brontosaurus.

The story of "Baby" began two years ago when the husband and wife screenwriting team Clifford and Ellen Green decided to come up with a unique screenplay focusing on the enduring love between a mother and her child. Their pet dog's rubber toy—shaped like a brontosaurus—and the memory of the "mokele membe" legend from their childhood combined to give the Greens inspiration, and their "Baby" was born.

Mechanical effects experts Ron Tantin and Isidoro Raponi were responsible for "hatching" the dinosaur models seen in "Baby." Ron Tantin joined the Disney studios over fourteen years ago after several years at MGM. He's worked on such films as "Bedknobs and Broomsticks" (a 1971 Academy Award Winner for special visual effects), "The Black Hole" and "Something Wicked This Way Comes." The Italian-born Isidoro Raponi came to this country in 1976 to work on "King Kong" following an illustrious career in Europe. His designs have been seen in "The Black Hole," "Nightwing" and "Close Encounters of the Third Kind." Raponi believes his work on "Baby" to be the most demanding of his career.

Tantin and Raponi spent almost one full year designing dinosaur models ranging in size from a full-scale father (70 feet long and 25 feet high) to a miniature baby (30 inches long and 10 inches high). The designers chose the brontosaurus as their subject because it is the least fearsome-looking of all the dinosaurs.

Experts and museums were consulted in the designing of the models but no one is exactly certain what the brontosaurus looked like as a complete skeleton has never been assembled. Imagination filled in the scientific gaps and movements were "borrowed" from such contemporary behemoths as the elephant and the hippopotamus. Among the largest and most complex ever created for the screen, the dinosaur models were sculpted and molded in the United States and reconstructed at two "dino bases" in Africa.

The Ivory Coast was selected as the location for "Baby" only after an extensive search that spanned four continents. Chosen for its tropical rain forest and primitive bush villages, the Ivory Coast (or Côte D'Ivoire) lies along the Gulf of Guinea on the west coast of Africa. Only one other motion picture—the 1977 Academy Award-winning Best Foreign Film "Black and White in Color"—has been shot in this West African nation.

The exotic locale held special problems for the "Baby" crew. Aside from the ever-present danger of jungle diseases, wild animals and poisonous insects, the enormous dinosaur models had to be transported to locations deep within the African brush. To bring the largest of the dinosaur models to a lakeside location, machete-wielding villagers cut eight miles of road through the jungle.

Directed by B.W.L. Norton, "Baby" was produced by Jonathan Taplin and executive producer Roger Spottiswoode and distributed by Buena Vista Distribution Company, Inc.

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Pet's Name & Type __________
Friend's Name __________ ☐ Boy ☐ Girl

CHILD #2

First Name__________ ☐ Boy ☐ Girl
Last Name__________
Address __________ Apt. #_____
City __________
State__________ Zip_____
Pet's Name & Type __________
Friend's Name __________ ☐ Boy ☐ Girl

IMPORTANT! Please Complete:

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WALT DISNEY PRODUCTIONS HIGHLIGHTS

A Welcome to the New Park Ambassadors

Melissa Tyler was named the 21st Disneyland Ambassador to the World to reign over the exciting 30th birthday year of the famous park. In Tokyo Disneyland, Junko Tamura was named the Third Ambassador of the Tokyo park, while Linnae Massa was selected as the 1985 Walt Disney World Ambassador.

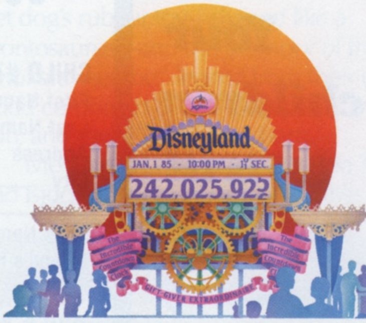
All of these young ladies have undergone extensive training before assuming their Ambassador roles in carrying the Disney message of good will and happiness to their local areas, the nation and around the world.

Rare and Exotic Arts and Crafts in New Morocco

Fine arts and crafts…in leather, ceramics, wood and textiles, can be found in the marketplaces of Epcot Center's newest pavilion, Morocco. Guests searching for the unique are pleasantly surprised at the vast selection of gifts available here. Many of the products were created by nomadic Berber tribesmen who specialize in basketry, jewelry and beautiful woolen carpets. Handmade leather jackets and purses, ceramics, brass, copper, carpets and decorative woodwork are but a few of the offerings in the seven shops that feature Moroccan merchandise. You can also watch artisans at work on brass and carpeting in various locations in the Morocco Showcase shops.

Disneyland Year-long 30th Birthday Party

A 365-day birthday party continues in the Disneyland Theme Park with new live entertainment and exciting gifts from a fantastic machine—the *Gift-Giver Extraordinaire*. This whimsical contraption computes the number of guests arriving at the park and announces in a very boisterous manner any attendance figure corresponding to the magic number "30." Every 30th, 300th, 3,000th, 30,000th and 300,000th guest will receive a gift. Commemorative watches, park Passports and General Motors cars are being given away to lucky park guests.



The Main Street Electrical Parade will return in May with new music, new parade units. And daily, curbside audiences are dazzled by the brightly-costumed entertainers in the 30th Anniversary Parade.

1985 is a wonderful year to visit, or revisit Disneyland!

Roy Disney Resumes Active Role

Roy Disney has returned to active management in the company, providing "overall guidance and direction" to Disney's expanding animation department. In an interview, Mr. Disney said he is hoping to step up the pace of animated feature production to at least one film every 18 months.

Catch the American Spirit in Circle-Vision

Walt Disney World visitors are enjoying an exciting new "American Spirit" in Tomorrowland's Circle-Vision 360 Theatre, presented by Black and Decker. It's a stunning version of how America lives—using five viewing screens, a massive three-dimensional replica of the Statue of Liberty, lighted wall murals and laser animation.

Disneyland Highlights Spring Events

Patriotic fever will prevail at the Disneyland Theme Park centering around Washington's Birthday this year and on into the middle of March. The Space Stage will feature live productions with a notable cast of young Disney singers and dancers. On the streets of the park, the American Gazette Parade will focus on music from the Twenties through the Eighties.

"Spring Fever" will take over where patriotic fever leaves off from March 23 through April 28, when "Disneyland Is Your Land" at the Space Stage will recall all the musical themes from all of the themed "lands." A character parade will celebrate the Easter season with highlights from such happy Disney films as "Mary Poppins" and the ever-popular "Thumper."

Disneyland Grad Nite Program Into 25th Year

While Disneyland celebrates its 30th year of operation, the popular Grad Nite Program will be in its 25th. Back in 1961, 8,148 graduating seniors enjoyed the first annual ritual. Last year in 1984, nearly 130,000 grads representing 911 schools, entered the park over eight nights of grad parties.

Students come from as far east as Texas and as far west as Hawaii, plus others from Canada and Mexico. Walt Disney World entertains seniors from the eastern part of the country with their own Program.

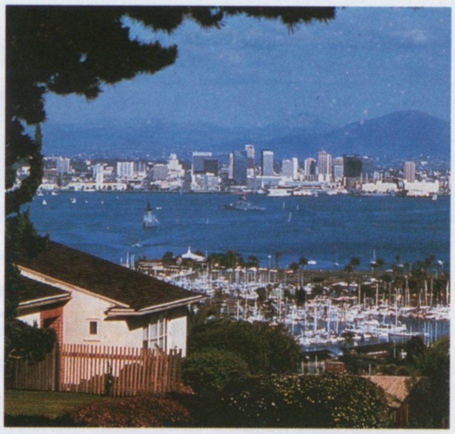
In their all-night revelry, students enjoy unlimited use of all the Magic Kingdom attractions, plus outstanding musical entertainment from some of the current hottest performers. Grads also receive complimentary photos with favorite Disney characters, plus a souvenir program.

All students are bused to Disneyland and accompanied by chaperones, They may come to their special nights with or without a date. To make the evening even more special, wardrobe guidelines are furnished by Disneyland representatives prior to the Grad Nites which begin in May. Visiting grads concur that they will cherish the memories of their particular Grad Nite the rest of their lives.

SAN DIEGO
The Secret Vacation Destination

Seventeen miles of ocean waves crash onto the coastlines of San Diego where sea breezes keep the air clear and fresh. A year-round 70 degree average temperature with low humidity, even during the summer months, encourages outdoor activities such as golf, tennis, bicycling and sailing.

San Diego is a diverse city catering to all interests. It hosts major league sports, nationally recognized performing art groups, award winning restaurants and extensive shopping. World famous attractions entertain young and old with Sea World, the San Diego Zoo, and the Wild Animal Park. Culture shines proudly with historical landmarks, museums and parks that display the history of California's birthplace.

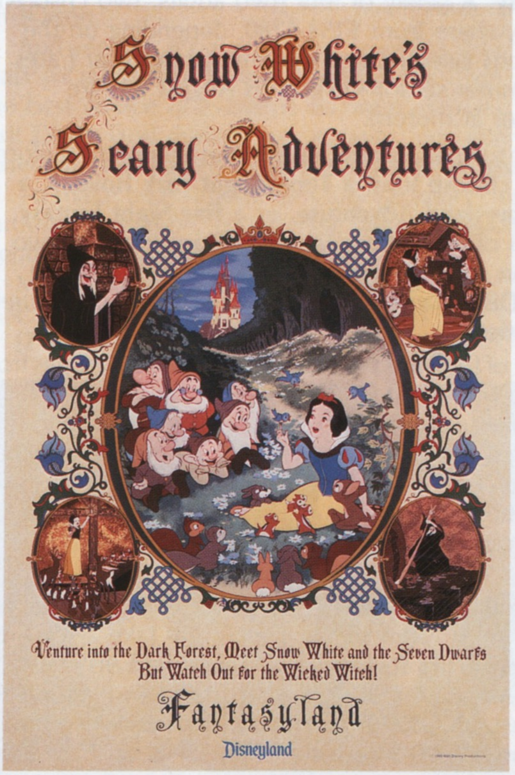


Tijuana, a short drive south of San Diego, offers a taste of colorful Mexico. There are shopping bargains galore and exotic food around every corner.

With so much to see and experience, San Diego is an ideal vacation spot providing a source of relaxation and family entertainment.

The Magic Kingdom offers San Diego packages including major attractions, accommodations and transportation. With the Magic Kingdom Club Travel Center you will be assured of the quality, value and service that is distinctly Disney.

For reservations or information regarding San Diego, contact the Magic Kingdom Club Travel Center at (714) 520-5000.


Snow White's Scary Adventures
Venture into the Dark Forest, Meet Snow White and the Seven Dwarfs But Watch Out for the Wicked Witch!
Fantasyland
Disneyland

Available for the first time ever

DISNEYLAND ORIGINAL POSTER ART

Bring the magic of Disneyland into your home with authentic reproductions of original poster art from the Magic Kingdom. Created to commemorate the opening of the new Fantasyland at Disneyland in 1983, *Snow White's Scary Adventures* is a meticulously handcrafted lithograph that took Disney artists over 650 hours to design and produce.

The original rendering of *Snow White's Scary Adventures* is currently on display near the Main Street Train Station at Disneyland, but now you can own your own 6-color reproduction of this beautiful lithograph. It's being offered for the first time, unframed, in two distinctive editions:

Popular Edition—The initial printing of this poster has been reproduced on premium-quality poster stock. **$12.50** plus $3.50 shipping and handling. (California residents add 6% sales tax.)

Collector's Edition—A limited printing of 150 lithographs is available on acid-free, archival-quality paper. Each Collector's Edition lithograph is numbered and imprinted with a seal signifying its authenticity. And each will be accompanied by a Certificate of Authenticity. **$200.00** plus $5.50 shipping and handling. (California residents add 6% sales tax.)

Make check payable to *Disney Family Showcase* and send to:

Disneyland Original Poster Art,
P.O. Box 9758,
Brea, CA 92621.

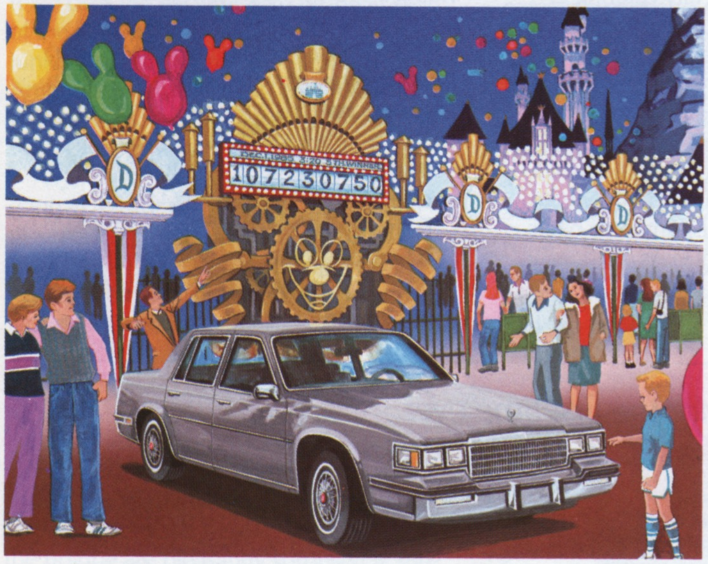
Or call, toll-free, 1-800-821-5594 (1-800-841-9343 in California), 9 a.m. to 5 p.m., Pacific Time, Monday through Friday.

New Benefits, Vacation Plans, Special Values

A WORLD OF FUN FOR CLUB MEMBERS IN 1985

The Best Has Just Begun at Disneyland Park in California

The biggest, boldest, best party ever is off to a roaring start. Thousands and thousands of lucky guests have already walked off with Disneyland Passports, Mickey and Minnie plush toy collections, and commemorative wristwatches they've won from the fabulous Gift-Giver Extraordinaire Machine. Some guests have even driven away in their prizes—brand new General Motors cars, including Buick Century Custom Sedans and Cadillac Sedan deVilles.



Hundreds of thousands of other guests have thrilled to the spectacular entertainment lineup: the colorful parades, sensational stage shows, and special weekend events.

And the best has just begun. Still to come are more prizes from the Gift-Giver Extraordinaire Machine, more magical surprises in "The Happiest Place on Earth," and more fun and excitement for young and old alike.

They're all part of the grandest extravaganza ever, the Disneyland 30th Year Celebration. And you're invited to come join in the fun with a variety of special Magic Kingdom Club benefits and programs designed especially for you, including special reduced prices on Disneyland Passports (see page 28) and convenient, cost-wise Family Vacation Plans that include two or more fun-filled days in the Magic Kingdom.

A trip to Disneyland in 1985 could prove to be a bonanza for you and your family, what with the Gift-Giver Extraordinaire Machine handing out prizes nearly every minute and the Park itself filled to the brim with parades, shows, and special events.

In fact, there's so much going on at Disneyland and so many prizes to be given away that you might want to make plans for several return visits throughout the year.

Family Vacation Plans

The best way to visit Disneyland is with an exclusive Magic Kingdom Club Family Vacation Plan, which takes all the worry out of planning your vacation. Just place a simple call to the West Coast Magic Kingdom Club Travel Center, tell them what you want, and you'll be set for the most exciting, memorable vacation of your life. No problems, no hassles, no troubles. The Magic Kingdom Club Travel Center in California can help you decide which Club Vacation Plan is right for you, make your airline reservations, and even set up a rental car from National Car Rental if you want one (which you probably will since there's so much to see and do in Southern California).

There are four Family Vacation Plans to choose from and each has been designed to help you get the most for your vacation dollar. All plans include your choice of accommodations at a hotel or motel in the Disneyland area, admission and unlimited use of all adventures and attractions in the Park, transportation between your hotel or motel and Disneyland, and, with three of the four plans, vouchers good for meals at Disneyland or admission to other Southern California attractions.

For a quick vacation to the Magic Kingdom that's easy on the pocketbook, you can take advantage of a **Two-Night Family Getaway**. A family of four (two adults, two children) would pay anywhere from $154-$280, depending on the accommodations selected and the time of the year (rates during the summer season—June 1 to August 31—are generally higher at motels).

If you wish to spend more time in the Southern California area, you can choose from a **Three-Night Park Holiday**, a **Four-Night Disneyland Adventure**, or a **Five-Night Fantasy Vacation**. Each of these Club Vacation Plans includes two days' admission and unlimited use of all adventures and attractions in Disneyland, as well as your choice of a variety of other activities.

For a family of four, the **Three-Night Park Holiday** ranges from $230-$418, the **Four-Night Disneyland Adventure** is $306-$556, and the **Five-Night Fantasy Vacation** costs $382-$694. Remember, these prices are cost estimates for a family of four (two adults, two children). For exact pricing and booking information, consult the *1985 Magic Kingdom Club Membership Guide and Vacation/Travel Book*, available from your Club Director.

To add to your vacation fun while in Southern California, you can rent a car from National Car Rental and take a relaxing two or three-night trip to sunny San Diego, just 90 miles south of Disneyland. A two-night Club Vacation Plan in San Diego costs just $206-$276 for a family of four, while the three-night plan is $300-$406 (cost of the plans vary according to the accommodations you select).

When to Go

Southern California is noted for its year-round warm, dry climate, which means you can't go wrong no matter what time of year you schedule your vacation. But there are a few things you may want to take into account while you're planning your trip to Disneyland.

First, you need to decide at what time of year you want to visit. Basically, there are two types of seasons at Disneyland—peak seasons (Christmas, Easter, summer, and Thanksgiving) and the off-season—and each has certain advantages.

Peak seasons are usually an excellent time to experience the magic of Disneyland because the kids are out of school, the Park is open every day with extended hours of operation, all attractions are operating, and special entertainment is always planned (for instance, the summer season features "Fantasy in the Sky" fireworks, dancing to the big bands, and, this summer, dancing at the new Galaxy nightclub at the Space Stage and the return of the all-new Main Street Electrical Parade).

Off-seasons, on the other hand, afford you the opportunity of enjoying Disneyland at your leisure. The crowds are smaller and less hectic and the weather, although sometimes a bit cool and rainy, especially during the winter and early spring, is usually warm and beautiful. Be advised, though, that Disneyland is closed Mondays and Tuesdays during the off-season.

And second, it's a good idea to make your reservations at least six months to a year in advance so that you will have the best choice of available accommodations. If you wish to visit Disneyland during peak seasons, you may want to schedule your reservations even further in advance.

To make reservations for Club Vacation Plans or to obtain further information, contact the Magic Kingdom Club Travel Center in California at:

Magic Kingdom Club Travel Center
P.O. Box 4180, Anaheim, CA 92803
(714) 520-5000

What to See and Do

Of course, you'll want to spend a great deal of your time discovering the joy and magic of Disneyland, but there are other attractions and activities in Southern California you might want to experience as well.

First, a few tips about your visit to Disneyland. On your way through the Main Entrance, be sure to pick up a copy of the Disneyland souvenir guide and an entertainment schedule. Both are free to all guests and will help you enjoy your day in the Magic Kingdom to its fullest.

For a more extensive and complete guide to Disneyland and the Southern California area, you might want to consider purchasing *Steve Birnbaum's Guide to Disneyland.* This valuable travel book provides you with a comprehensive, qualitative listing of everything to see and do in Disneyland, as well as recommendations for hotels, restaurants, recreational activities, and attractions and entertainment features throughout Southern California. The guide is available to you at a special Club price—just $3.00 plus $1.00 postage and handling per copy and, for California residents, 18¢ sales tax per copy. (A companion guide for Walt Disney World is also available to Club members at a special price—just $3.50 per copy plus $1.00 postage and handling and, for California residents, 21¢ sales tax per copy.) To order, send a check or money order (made payable to Walt Disney Music Company) to Guidebook Offer, Walt Disney Music Company, P.O. Box 4740, Anaheim, CA 92803.

And now, a word about other attractions in the Southern California area. Southern California is one of the most popular and exciting vacation destinations in the world, boasting warm, beautiful weather year-round, hundreds of miles of the best beaches anywhere, and a variety of interesting and enjoyable attractions and activities. Here are just a few of the many things to see and do in Southern California.

Beaches—From Malibu to Santa Monica to Newport to Laguna, Southern California offers some of the finest beaches in the world, perfect for year-round swimming, surfing, and sun-tanning.

Shopping—A real treat for the uninitiated is a visit to that curious Southern California phenomenon, the shopping mall. These multi-store complexes can be found just about everywhere. Some of the more fascinating ones are South Coast Plaza in Costa Mesa, Beverly Center in Beverly Hills, and Sherman Oaks Galleria in Sherman Oaks (where the Valley Girl craze first took root).

Dining—A single paragraph couldn't begin to describe the dining pleasures to be found in Southern California. Your best bet is to pick up a Southern California restaurant guide (available in most hotels and bookstores in the area) or to consult *Steve Birnbaum's Guide to Disneyland.*

continued

New Benefits, Vacation Plans, Special Values

A WORLD OF FUN FOR CLUB MEMBERS IN 1985

Hollywood—Tinseltown is alive and well, as a trip down Hollywood Boulevard in Los Angeles will tell you. None of the movie studios are located here (they're spread throughout the area), but you will find the fabled Mann's Chinese Theater, the Hollywood Walk of Fame, and, close by, the fabled Sunset Strip.

Farmer's Market—Located at 3rd and Fairfax in Los Angeles, this internationally acclaimed market features over 150 stalls of food and merchandise in a bazaar-like atmosphere.

Beverly Hills—The hometown of the stars, Beverly Hills sports block after block of expensive homes and mansions. Quite simply, it's the most elegant, affluent area in Southern California.

Rodeo Drive—And this is where the rich and famous shop. A relatively short street between Little Santa Monica Boulevard and Wilshire Boulevard in Beverly Hills, Rodeo Drive features some of the most expensive wares in the world in chic boutiques, some of which require reservations to shop.

Westwood—A quaint village in West Los Angeles, just a block from the campus of UCLA, Westwood is the new entertainment center of Los Angeles. Shopping and dining are popular here, but the main attraction is the movie theaters, which usually play first-run movies before anyone else. The charming atmosphere is also enhanced by wandering serenaders, musicians, and mimes.

NBC Studios—Located in beautiful downtown Burbank, NBC Studios is the home of *The Tonight Show* and Johnny Carson, among others. Tours of the studios are offered daily for a nominal fee.

Olvera Street—For the flavor of old Mexico, this is the place. It's located in downtown Los Angeles near City Hall. Also in downtown Los Angeles is El Pueblo, a tiny plaza where the City of Angels, the second largest city in the United States, first began.

Universal Studios Tour—You'll go "behind the scenes" to see how television shows and movies are made when you take a "Glamour Tram" tour of this huge studio lot. Also includes a visit to a sound stage and several exciting shows, including the new, action-packed "A-Team Live-Action Stunt Show."

Marineland—Nestled on the tip of the beautiful Palos Verdes Peninsula, this famed oceanographic park features whale and dolphin shows, extensive aquarium exhibits, and even a hands-on activity, Baja Reef, where you can snorkel through a man-made barrier reef.

Queen Mary and Spruce Goose—Long Beach is home to these two attractions—the Queen Mary, one of the largest luxury liners in the world, and the Spruce Goose, the largest airplane ever built. Also nearby are the unique shops and restaurants of Ports O' Call Village.

Knott's Berry Farm—A gold-mine of family entertainment, Knott's Berry Farm features a load of exciting rides and adventures in several themed lands. The park started out as nothing more than a family restaurant years ago and you can still sit down for one of those famous meals at Mrs. Knott's Chicken Dinner Restaurant.

Movieland Wax Museum—The biggest gathering of stars in the world is not in Hollywood. It's at this Buena Park attraction, which is just minutes away from Knott's Berry Farm. You'll see superstars, comics, western heroes, even a President.

San Diego Zoo—The world-famous San Diego Zoo has long been recognized as one of the finest zoos on the globe and with good reason. Here, you'll find over 3,400 rare and exotic animals displayed in natural settings that closely resemble their native habitats, a heart-warming koala exhibit, the Skyfari aerial tramway, animal shows, and walk-through bird aviaries.

Sea World—Six shows and 30 major exhibits fill this beautiful 80-acre park on San Diego's Mission Bay. The main attractions are the new Penguin Encounter, featuring over 350 penguins from six species, Shamu, the killer whale, in a special show, and the world's largest display of live sharks.

San Diego Wild Animal Park—A 1,800-acre wildlife preserve just outside San Diego, San Diego Wild Animal Park is a sanctuary for over 3,600 animals from 200 species. You can see them all on a five-mile monorail tour. Plus, you can visit Nairobi Village, a 17-acre complex of animal exhibits, live-action shows, and unique shops.

But best of all, there's Disneyland and its seven magical themed lands and over 50 thrilling adventures and attractions. And remember, there's a party going on at Disneyland this year in celebration of the Park's 30th Year. The best has just begun, so come on out and join the festivities.

MAGIC KINGDOM CLUB BENEFITS

Your free Magic Kingdom Club membership card entitles you to the following Club benefits and programs:

Disneyland Park in California	General Public	**Club Members**
Club prices on Passports:		
Disneyland Passport	$15.00	**$14.00**
Child Passport (ages 3–12)	$10.00	**$ 9.00**

- Club Vacation Plans at Disneyland—**Two-Night Family Getaway**, **Three-Night Park Holiday**, **Four-Night Disneyland Adventure**, and **Five-Night Fantasy Vacation**. All Vacation Plans include accommodations at a nearby hotel or motel, admission and unlimited use of all adventures and attractions (except Arcades) in Disneyland, transportation between your hotel or motel and Disneyland, and, with some plans, a selection of coupons good for meals at Disneyland or admission to other Southern California attractions.
- 10% nightly discount on accommodations at the Disneyland Hotel

Walt Disney World in Florida	General Public	**Club Members**
Club prices on Passports and Tickets:		
One-Day Ticket	$18.00	**$17.00**
Child Ticket (ages 3–12)	$15.00	**$14.00**
Three-Day World Passport	$45.00	**$42.00**
Child Passport (ages 3–12)	$37.00	**$34.00**
Four-Day World Passport	$55.00	**$51.00**
Child Passport (ages 3–12)	$45.00	**$41.00**

- Reduced admission prices at River Country and on the River Country/Discovery Island Combination Ticket:

	General Public	**Club Members**
River Country	$ 9.50	**$ 8.50**
Child (ages 3–12)	$ 7.25	**$ 6.25**
River Country/Discovery Island		
Combination Ticket	$12.25	**$11.25**
Child Ticket (ages 3–12)	$ 8.25	**$ 7.25**

Reduced greens fees at the three Walt Disney World championship golf courses:	General Public	**Club Members**
Greens fees (including electric cart)	$38.00	**$33.00**

- Club Vacation Plans at Walt Disney World—**World Vacation** (5, 6, or 7 nights), **Camping Jamboree** (4 or 6 nights), **Village Holiday** (3, 5, or 7 nights), and **Family Getaway** (3 or 5 nights). All vacation plans include accommodations at a hotel in or near the Walt Disney World Vacation Kingdom, admission and unlimited use of all adventures and attractions in both Epcot Center and the Magic Kingdom, and unlimited use of the transportation system within Walt Disney World. Some plans also include coupons or passes good for meals and recreation.
- 10% nightly discount on accommodations at the Walt Disney World Village Hotel Plaza (includes Americana Dutch Resort, Buena Vista Palace, The Hilton, Hotel Royal Plaza, Howard Johnson's Resort Hotel, and Viscount Hotel).

Additional Club Benefits and Programs

- 10% discount on double-occupied rooms at over 400 participating **Howard Johnson's Hotels and Lodges** nationwide.
- Special Clubsaver rates at most **National Car Rental** locations throughout the United States. Similar discounts are available worldwide.
- 50% discount on second adult round-trip fare to Southern California or Central Florida on **Greyhound** when first adult round-trip fare is purchased at regular price.
- Children under 12 fly free and receive two free admissions to Disneyland when Club members fly **PSA** to a Club Vacation Plan at Disneyland. Each child must be accompanied by a paid adult.
- 15% discount on Caribbean and Bahamas cruises aboard Norwegian Caribbean Lines' fleet of five ships.
- 10% discount on seven-day cruises to Mexico aboard the Tropicale on Carnival Cruise Lines and 5% discount on the Fly-Aweigh air/sea program (discount applies to cabin categories 4–12 only).

Exclusive Club Vacation Plans

- Three-night vacations at Arvida Resort Communities in Florida (Sawgrass, Longboat Key Club, and Boca Raton Hotel and Club) and California (Coto de Caza, which also has a two-night vacation plan available).
- Two and three-night vacations in San Diego, California.
- World Showcase Tours to Hawaii, Mexico, Morocco, and the Orient.

Exclusive Use of Magic Kingdom Club Travel Centers

(East) P.O. Box 600
Lake Buena Vista, FL 32830
(305) 824-2600

(West) P.O. Box 4180
Anaheim, CA 92803
(714) 520-5000

For more information about Magic Kingdom Club benefits and programs, consult the *1985 Magic Kingdom Club Membership Guide and Vacation/Travel Book* or see your Club Director.

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